

REPORT TO EVENTS COMMITTEE

STRATEGIC PLAN UPDATE

Report Reference E-26-06
Meeting Date 5th October 2026
Agenda item 9
Prepared by C Haynes, Events Manager



1.0 BACKGROUND

As part of the committee's role in overseeing the implementations of the council's strategic plan, it considers an update report at each meeting outlining the progress on delivering the current year action plan.

Ahead of setting the budget, the committee should also agree actions for the 2026/27 civic/financial year.

2.0 REVIEW OF CURRENT YEAR ACTIONS

Ref	Action	Lead Officer	Target	Status/Committee Update
EVE/01/26/H2	Delivery of Heritage Open days	Events Officer	Sept 2026	Event delivered
EVE/02/26/TC6	Delivery of football events programme	Events Manager	Dec 26	Events programme on track.
EVE/03/26/C5	Delivery of community events programme	Events Manager	March 27	Summer events programme delivered. Remaining events programme on track.
EVE/04/26/C5	Explore a community sports event for 2027	Events Manager	Sept 26	Report prepared for committee.
EEV05/25/TC6	Host a rural Touring Arts event	Town Clerk	June 26	Event held in June 2026. Limited take up of tickets, possibly due to event being repeated at Jodrell Bank the following day.

3.0 ACTION PLAN 2027/28

The following objectives fall within the committee's responsibilities:

Ref	Objective
C5	Deliver an annual programme of events designed to bring the community together
TC6	Deliver an annual programme of events designed to promote football to the town centre
H2	Work with partners on events and initiatives which celebrate and promote the town's heritage

The following action plan is suggested for consideration. The committee should consider what priority actions it wishes to see delivered in the next action plan year.

Objective	Action
C5/TC6	Deliver the council's community events programme
H2	Deliver a developed programme for Heritage Open Days

4.0 DECISIONS REQUIRED

The committee should:

- a) Note the current year action plan set out in section two
- b) Agree an action plan for 2027/28