

REPORT TO TOWN CENTRE COMMITTEE

STRATEGIC PLAN UPDATE



Report Reference T-25-30
Meeting Date 13th April 2026
Agenda Item 10
Prepared by Town Clerk

1.0 BACKGROUND

As part of the committee's role in overseeing the implementation of the council's strategic plan, it considers an update report at each meeting outlining progress on delivering the current year action plan.

2.0 REVIEW OF CURRENT YEAR ACTIONS

Ref	Action	Lead Officer	Target	Status /Committee Update
TOW1/23 /TC1	Develop a project plan for the creation of the masterplan.	Town Clerk	September 25	Complete
TOW2/25 /TC1	Complete specific project plan aims (once agreed) to further the TCMP.	Town Clerk	March 26	See separate report.
TOW3/25 /TC6	Deliver a successful Knutsford at Home event	Events Manager	September 25	Complete
TOW4/25 /TC6	Deliver a successful Knutsford Flash Fashion event	Events Manager	May 25	Complete
TOW5/25 /TC6	Deliver a successful programme of alfresco dining events	Events Manager	Aug 25	Complete
TOW6/25 /TC6	Deliver successful Knutsford Family Fest	Events Manager	Aug 25	Complete
TOW7/25 /TC6	Deliver successful Wellness Week	Events Manager	Mar 26	Complete
TOW8/25 /TC4	Develop a Tourism Strategy and arising action plan and commence implementation	Tourism and Marketing Officer	Nov 25	Complete

TOW9/23 /TC1	Secure a renewed licence for the operation of an outdoor market	Town Clerk	Dec 25	Awaiting response from CEC Assets. Chased January 2025 and acknowledgement received.
TOW10/2 4/TC3	Implement the Knutsford Feeding Charter	Town Centre Manager	Sept 25	Complete
TOW11/2 3/TC4	Implement the coach friendly town initiative	Town Centre Manager	March 26	Unlikely to complete action in current year, will form part of asset transfer which is sought for early 2026.

3.0 DECISIONS REQUIRED

The committee should note progress against the current year action plan set out in section two