

KNUTSFORD PUMPKIN PATH

SPONSOR PACK 2026





ABOUT KNUTSFORD PUMPKIN PATH

Knutsford Pumpkin Path is an annual Halloween themed trail event held in Knutsford Town Centre. The event was initially organised by a group of residents (alongside its sister event Knutsford Bunny Hop) and was handed over to Knutsford Town Council in 2017, who have organised it since.

Families can find pumpkins hidden around the town centre, all of which have a letter carved into them. You note down the letter on an entry form, put them together to spell the hidden phrase, and then submit the finished entry form to enter a special prize draw.

The event also sees additional entertainment such as themed character actors, giveaways, live singing and dancing entertainment, spooky set dressings and more themed fun.

The event is traditionally held on Halloween evening.



PACKAGES



SILVER SPONSORSHIP PACKAGE

- Sponsor promo on website
- Sponsor promo in press, social media
- Minimum one PR photo opp
- Branding on all promotional collateral

Price **£150**



GOLD SPONSORSHIP PACKAGE

- Sponsor promo on website
- Sponsor promo in press, social media
- Promotion as main sponsor
- Minimum two PR photo opps
- Branding on all promotional collateral
- Ad space in the entry forms (5k printed and distributed ahead of event and on the night)

Price **£250**

Prices exclusive of VAT

NEXT STEPS

If you'd like to discuss sponsoring the event, one of the packages or a bespoke sponsorship package, please contact us.

CONTACT

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