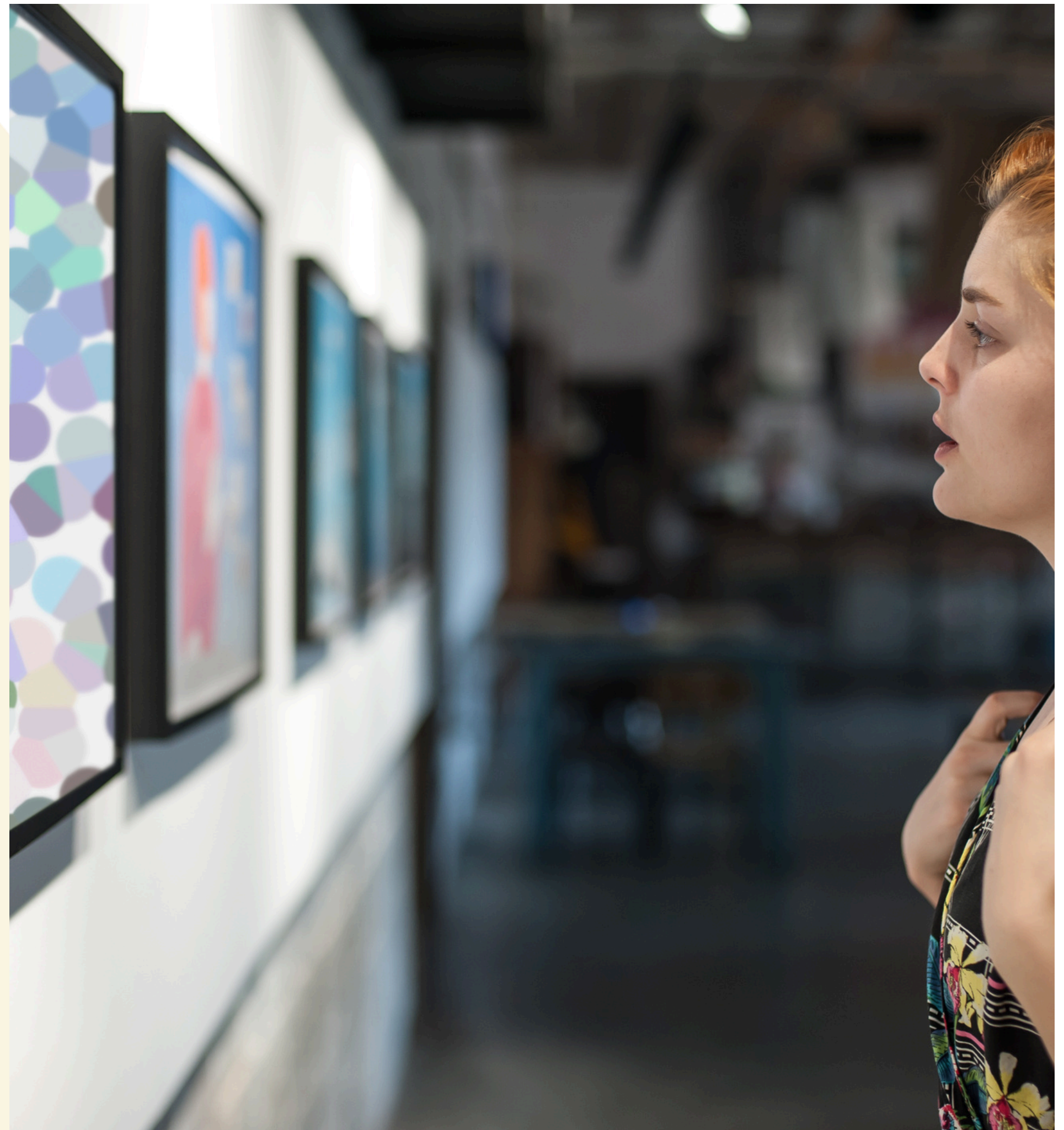


PAINT KNUTSFORD

SPONSOR PACK 2026





ABOUT PAINT KNUTSFORD

Paint Knutsford is a new event added to the events schedule bringing together the artistic talents of the local community.

Entrants will register in advance and confirm which location or landmark they will be painting. A map will then be produced of all the locations for people to watch the artwork take shape throughout the day.

All paintings will be entered into the competition at the end of the day and a panel of local experts will choose a winner. This will also run in conjunction with Knutsford Young Artist of the Year competition.

PACKAGES



SILVER SPONSORSHIP PACKAGE

- Sponsor promo on website
- Sponsor promo in press, social media
- Minimum one PR photo opp
- Branding on all promotional collateral

Price £150

GOLD SPONSORSHIP PACKAGE

- Sponsor promo on website
- Sponsor promo in press, social media
- Promotion as main sponsor
- Minimum two PR photo opps
- Branding on all promotional collateral

Price £250

OUR AUDIENCE



5.2k

Facebook followers

4.2k

Instagram followers

1.2k

Mailing list subscribers

Combined follower counts across main town council and event social accounts for promotion across all platforms

NEXT STEPS

If you'd like to discuss sponsoring the event, one of the packages or a bespoke sponsorship package, please contact us.

CONTACT

laura.phillipson@knutsfordtowncouncil.gov.uk

01565 653 929

www.knutsfordtowncouncil.gov.uk

www.discoverknutsford.com

