

# KNUTSFORD MUSIC FESTIVAL

**SPONSOR PACK 2026**



**DISCOVER  
KNUTSFORD**





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# ABOUT KNUTSFORD MUSIC FESTIVAL

Knutsford Music Festival was launched in 2017 as a platform to celebrate local talent. The town council have run six successful festivals since then, featuring high calibre artists such as Dodgy, Miles Hunt of the Wonder Stuff, Rebecca Downes, The Breath, John Smith and in 2022 folk superstar Kate Rusby.

In 2018, BBC Radio presenter Mark Radcliffe joined the festival family and has since worked in collaboration with Knutsford Town Council as part of the festival, which has hosted award winners and nominees across its four year run.

The festival caters to tastes across the musical spectrum, from blues, pop, rock, folk to soul and R&B. A variety of headline events are held across the weekend, supported by a Fringe Festival featuring events hosted by local businesses across the three days.

The festival is proud to have supported multiple charities, having raised hundreds of pounds for charity to present.



# PACKAGES



## SILVER SPONSORSHIP

- Small ad in gig guide
- Sponsor promo on website
- Sponsor promo in press, social media including min. one PR photo opp

**Price**     **£250**



## GOLD SPONSORSHIP

- Large ad in gig guide
- Sponsor promo on website
- Sponsor promo in press, social media including min. two PR photo opps
- Branding on all promotional collateral

**Price**     **£500**



## PLATINUM SPONSORSHIP

- Gold package, plus highlight as main festival sponsor
- Sponsor banners or flags at event
- Pitch space to attend event to promote
- Reverse side of festival beer mats for ad
- 2 x tickets to any festival event

**Price**     **£1500**

Prices exclusive of VAT

# OUR AUDIENCE



**5.2k**

Facebook followers

**4.2k**

Instagram followers

**1.2k**

Mailing list subscribers

Combined follower counts across main town council and festival social accounts for promotion across all platforms

# EXAMPLE PROMOTIONAL MATERIAL



Beer mat design 2021



Gig guide design 2022



# NEXT STEPS

If you'd like to discuss sponsoring the festival, one of the packages or a bespoke sponsorship package, please contact us.

## CONTACT

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