

# REPORT TO COMMUNITY COMMITTEE

## STRATEGIC PLAN UPDATE REPORT



**Report Reference** COM-25-14  
**Meeting Date** 16<sup>th</sup> February 2026  
**Agenda Item** 9  
**Prepared by** Town Clerk

### 1.0 BACKGROUND

As part of the committee's role in overseeing the implementation of the council's strategic plan, it considers an update report at each meeting outlining progress on delivering the current year action plan.

A number of actions are overdue and will be progressed by the new Community Engagement Officer once in post.

### 2.0 CURRENT YEAR ACTIONS

Ref	Action	Lead Officer	Target	Status /Committee Update
COM01/ 25/C6	Deliver a successful fifth ReFresh Knutsford community freshers fair	Community Engagement Officer	March 2026	Over 30 groups have signed up to participate. Promotion of the event commencing.
COM02/ 23/S4	Investigate current and potential community usage of the Adelaide Academy Sports Barn	Town Clerk	July 2025	Advised that the building is not available due to requiring repair.
COM03/ 24/C7	Develop a 'setting up a new group' section of the council website to provide guidance on setting up new organisations	Town Clerk	August 2025	Webpage almost complete
COM04/ 24/C6	Undertake a community group survey to understand areas where groups need support	Community Engagement Officer	August 2025	Complete
COM05/ 25/C6	Agree actions to address issues arising from the community group survey	Community Engagement Officer	October 2025	Complete
COM06/ 23/C6	Develop an updated community organisation directory both for internal use and published on the Town Council website.	Community Engagement Officer	September 2025	In progress.
COM07/ 23/C7	Undertake a gap analysis of the community organisations within the	Community Engagement Officer	December 2025	

	town to identify if there are any areas where new organisations would be beneficial			
COM08/25/S3	Undertake further engagement with young people to develop a Knutsford Youth Strategy	Community Engagement Officer	March 2026	
COM09/25/C8	Trial councillor "ward walks"	Community Engagement Officer	August 2025	Complete.
COM10/25/C8	Issue monthly news and community group e-newsletters	Community Engagement Officer	April 2026	Implemented
COM11/23/C8	Develop the e-newsletter database to reach 1,000 resident subscribers	Community Engagement Officer	April 2026	Currently at 679 (increase of 5% since previous meeting)
COM12/25/C8	Subject to the outcome of the trials, host regular Mayor in the Market engagement opportunities	Civic Events Officer	March 2026	Programme to be planned

### 3.0 DECISIONS REQUIRED

The committee should note progress against the current year action plan.