

# KNUTSFORD BUNNY HOP

SPONSOR PACK 2026



# ABOUT KNUTSFORD BUNNY HOP

*Knutsford Bunny Hop is an annual Easter themed trail event held in Knutsford Town Centre. The event was initially organised by a group of residents (alongside its sister event Knutsford Pumpkin Path) and was handed over to Knutsford Town Council in 2018, who have organised it since.*

*Families can find bunnies hidden around the town centre, all of which have a letter pinned to them. You note down the letter on an entry form, put them together to spell the hidden phrase, and then submit the finished entry form to enter a special prize draw.*

*The event also sees additional entertainment such as Easter Bonnet competitions, Easter Bake Off, face painting, giveaways and freebies and lots of other themed fun around the town centre with engagement from local businesses.*

*The event is traditionally held on Easter Saturday.*





# PACKAGES



## SILVER SPONSORSHIP PACKAGE

- *Sponsor promo on website*
- *Sponsor promo in press, social media*
- *Minimum one PR photo opp*
- *Branding on all promotional collateral*

**Price**     **£100**



## GOLD SPONSORSHIP PACKAGE

- *Sponsor promo on website*
- *Sponsor promo in press, social media*
- *Promotion as main sponsor*
- *Minimum two PR photo opps*
- *Branding on all promotional collateral*

**Price**     **£200**

*Prices exclusive of VAT*

# OUR AUDIENCE



**3.7k**

*Facebook followers*

**1.9k**

*Instagram followers*

**4.6k**

*Twitter followers*

**1.2k**

*Mailing list subscribers*

*Combined follower counts across main town council and event social accounts for promotion across all platforms*

# NEXT STEPS

*If you'd like to discuss sponsoring the event, one of the packages or a bespoke sponsorship package, please contact us.*

## CONTACT

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