

REPORT TO EVENTS COMMITTEE

STRATEGIC PLAN UPDATE REPORT



Report Reference E-25-02
Meeting Date 7th July 2025
Agenda Item 9
Prepared by Town Clerk

1.0 BACKGROUND

As part of the committee's role in overseeing the implementation of the council's strategic plan, it considers an update report at each meeting outlining progress on delivering the current year action plan. A review has been undertaken following the reprioritisation of strategic objectives agreed at Full Council, no actions have been removed.

Ref	Action	Lead Officer	Target	Status /Committee Update
EVE01 /25/ H2	Develop the programme of activity for Heritage Open Days 2025	Events Manager	21/09/25	Event being planned for September.
EVE02 /25/TC 6	Host the Knutsford Music Festival	Events Manager	08/06/25	Complete
EVE03 /25/TC 6	Host Paint Knutsford	Events Manager	17/08/25	Event being planned for August.
EVE04 /25/TC 6	Host Knutsford Christmas Market and Lights Switch On	Events Manager	07/12/25	Event planning for the split events in progress.
EVE05 /25/TC 6	Host a Rural Touring Arts event	Events Manager	31/12/25	Funded CRTA programme currently full, will be delivered subject to their availability.
EVE06 /25/C5	Host the Knutsford Pumpkin Path, Bunny Hop and Crib Service	Events Manager	14/12/25	Planning for the Pumpkin Path to commence shortly.
EVE07 /25/C5	Host the Young Artist of the Year Competition	Events Manager	17/08/25	Event being planned for August.
EVE08 /25/C5	Host an outdoor cinema event	Events Manager	11/07/25	Event due to be held 11 th July
EVE09 /25/C5	Host Picnic in the Park	Events Manager	14/09/25	Event being planned for September

2.0 DECISIONS REQUIRED

The committee should review progress on implementing the agreed action plan.