

Detailed Income & Expenditure by Budget Heading 15/01/2025

Month No: 10

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Town Centre							
<u>445 *OC* Taste Knutsford</u>							
4255 Events costs	0	(145)	0	145	105	40	0.0%
OC Taste Knutsford :- Indirect Expenditure	0	(145)	0	145	105	40	
Net Expenditure	0	145	0	(145)			
<u>910 Promotional Events</u>							
1300 Sponsorship income	0	800	500	(300)			160.0%
Promotional Events :- Income	0	800	500	(300)			160.0%
4151 Venue Hire Costs	0	100	0	(100)		(100)	0.0%
4255 Events costs	0	38	0	(38)		(38)	0.0%
4300 Marketing and Publicity	0	2,243	0	(2,243)		(2,243)	0.0%
4630 Promotional Events	0	0	2,500	2,500		2,500	0.0%
4999 Misc Costs	0	9	0	(9)		(9)	0.0%
Promotional Events :- Indirect Expenditure	0	2,390	2,500	110	0	110	95.6%
Net Income over Expenditure	0	(1,590)	(2,000)	(410)			
<u>915 Town Centre Management</u>							
1315 Advertising Income	0	5,775	2,500	(3,275)			231.0%
1320 Sales / Service Provision	0	18	400	382			4.5%
Town Centre Management :- Income	0	5,793	2,900	(2,893)			199.8%
4090 Professional Fees	0	7,440	7,440	0		0	100.0%
4112 Print	0	1,081	950	(131)		(131)	113.8%
4240 Benchmarking	0	474	850	376		376	55.8%
4300 Marketing and Publicity	450	4,045	2,500	(1,545)		(1,545)	161.8%
4625 Coach Friendly Town Scheme	0	0	500	500		500	0.0%
4999 Misc Costs	0	58	0	(58)		(58)	0.0%
Town Centre Management :- Indirect Expenditure	450	13,098	12,240	(858)	0	(858)	107.0%
Net Income over Expenditure	(450)	(7,305)	(9,340)	(2,035)			
<u>920 Town Centre Masterplan</u>							
1310 Grants Received	0	20,375	20,375	0			100.0%
Town Centre Masterplan :- Income	0	20,375	20,375	0			100.0%
4090 Professional Fees	0	20,156	20,155	(1)		(1)	100.0%
4700 Public Consultation Costs	0	0	500	500		500	0.0%
Town Centre Masterplan :- Indirect Expenditure	0	20,156	20,655	499	0	499	97.6%
Net Income over Expenditure	0	219	(280)	(499)			

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925 Tourism							
1310 Grants Received	0	39,500	34,000	(5,500)			116.2%
1315 Advertising Income	0	2,750	0	(2,750)			0.0%
Tourism :- Income	0	42,250	34,000	(8,250)			124.3%
4090 Professional Fees	0	14,800	15,000	200		200	98.7%
4112 Print	0	(0)	0	0		0	0.0%
4125 Website Costs	0	10,126	12,000	1,874		1,874	84.4%
4180 External contractors	0	7,283	5,000	(2,283)		(2,283)	145.7%
4200 Street Furniture	0	1,000	0	(1,000)		(1,000)	0.0%
4205 Misc Purchases	0	1,386	1,500	114		114	92.4%
4300 Marketing and Publicity	0	2,025	0	(2,025)		(2,025)	0.0%
Tourism :- Indirect Expenditure	0	36,620	33,500	(3,120)	0	(3,120)	109.3%
Net Income over Expenditure	0	5,630	500	(5,130)			
930 Market Hall							
1030 Market Hall income	939	16,656	44,680	28,024			37.3%
Market Hall :- Income	939	16,656	44,680	28,024			37.3%
4090 Professional Fees	0	0	750	750		750	0.0%
4101 Insurance	0	672	750	78		78	89.6%
4102 Subscriptions	0	434	385	(49)		(49)	112.7%
4132 Broadband	45	405	540	135		135	75.0%
4152 Business Rates	0	698	0	(698)		(698)	0.0%
4153 Electricity	0	13,405	20,300	6,895		6,895	66.0%
4160 Water	0	993	875	(118)		(118)	113.5%
4165 Cleaning Contracts	135	864	250	(614)		(614)	345.6%
4166 Janitorial / Consumables	0	352	500	148		148	70.3%
4167 Waste	786	7,498	8,000	502		502	93.7%
4170 Building Repairs	0	2,327	2,000	(327)		(327)	116.3%
4177 Operation Costs	0	880	2,000	1,120		1,120	44.0%
4180 External contractors	0	120	0	(120)		(120)	0.0%
4185 Compliance Testing	0	0	450	450		450	0.0%
4300 Marketing and Publicity	0	816	2,500	1,684		1,684	32.6%
Market Hall :- Indirect Expenditure	966	29,464	39,300	9,836	0	9,836	75.0%
Net Income over Expenditure	(26)	(12,808)	5,380	18,188			
935 Markets (Outdoor/Licensing)							
1031 Outdoor Market Income	65	650	780	130			83.3%
Markets (Outdoor/Licensing) :- Income	65	650	780	130			83.3%

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4153 Electricity	0	202	300	98		98	67.4%
Markets (Outdoor/Licensing) :- Indirect Expenditure	0	202	300	98	0	98	67.4%
Net Income over Expenditure	65	448	480	32			
940 Makers Market							
1201 Makers Market Income	0	(1,200)	4,000	5,200			(30.0%)
1205 Payments Recovered	0	3,100	2,990	(110)			103.7%
Makers Market :- Income	0	1,900	6,990	5,090			27.2%
4245 Road Closures / Traffic Mgt	0	2,000	2,000	0		0	100.0%
4999 Misc Costs	0	1,547	990	(557)	198	(755)	176.2%
Makers Market :- Indirect Expenditure	0	3,547	2,990	(557)	198	(755)	125.2%
Net Income over Expenditure	0	(1,646)	4,000	5,646			
945 Taste Knutsford							
1320 Sales / Service Provision	0	6,613	5,000	(1,613)			132.3%
Taste Knutsford :- Income	0	6,613	5,000	(1,613)			132.3%
4107 Paypal/Stripe/Transaction Fees	0	53	150	97		97	35.1%
4300 Marketing and Publicity	0	1,050	500	(550)		(550)	210.0%
4320 Cost of Sales	0	3,205	3,750	545	396	150	96.0%
Taste Knutsford :- Indirect Expenditure	0	4,307	4,400	93	396	(303)	106.9%
Net Income over Expenditure	0	2,306	600	(1,706)			
950 Knutsford Voucher							
1350 Knutsford Voucher Income	190	4,466	2,500	(1,966)			178.6%
1355 Postage Paid	6	144	150	6			95.7%
Knutsford Voucher :- Income	196	4,610	2,650	(1,960)			173.9%
4107 Paypal/Stripe/Transaction Fees	7	77	70	(7)		(7)	110.5%
4110 Postage	0	138	150	12		12	91.7%
4112 Print	0	821	300	(521)		(521)	273.7%
4300 Marketing and Publicity	0	55	0	(55)		(55)	0.0%
4655 Knutsford Voucher Redemptions	115	1,215	2,130	915		915	57.0%
Knutsford Voucher :- Indirect Expenditure	122	2,306	2,650	344	0	344	87.0%
Net Income over Expenditure	74	2,303	0	(2,303)			

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975 Town Centre Projects							
1300 Sponsorship income	0	0	250	250			0.0%
Town Centre Projects :- Income	0	0	250	250			0.0%
4604 Flowers in Wallwood	0	0	500	500		500	0.0%
4605 Town Centre Bunting	0	2,620	1,880	(740)	(695)	(45)	102.4%
Town Centre Projects :- Indirect Expenditure	0	2,620	2,380	(240)	(695)	455	80.9%
Net Income over Expenditure	0	(2,620)	(2,130)	490			
980 Alfresco Dining Events							
1205 Payments Recovered	0	1,959	4,500	2,541			43.5%
Alfresco Dining Events :- Income	0	1,959	4,500	2,541			43.5%
4245 Road Closures / Traffic Mgt	0	425	5,500	5,075	2,374	2,701	50.9%
Alfresco Dining Events :- Indirect Expenditure	0	425	5,500	5,075	2,374	2,701	50.9%
Net Income over Expenditure	0	1,534	(1,000)	(2,534)			
990 Christmas Lights							
1300 Sponsorship income	0	1,700	1,700	0			100.0%
1320 Sales / Service Provision	0	1,518	0	(1,518)			0.0%
Christmas Lights :- Income	0	3,218	1,700	(1,518)			189.3%
4153 Electricity	0	0	1,000	1,000		1,000	0.0%
4155 Contract Costs	0	30,000	36,000	6,000		6,000	83.3%
4180 External contractors	0	1,485	1,500	15		15	99.0%
4615 Shop Christmas Trees	0	1,300	0	(1,300)	300	(1,600)	0.0%
Christmas Lights :- Indirect Expenditure	0	32,785	38,500	5,715	300	5,415	85.9%
Net Income over Expenditure	0	(29,567)	(36,800)	(7,233)			
Town Centre :- Income	1,200	104,824	124,325	19,501			84.3%
Expenditure	1,537	147,776	164,915	17,139	2,678	14,462	91.2%
Movement to/(from) Gen Reserve	(337)	(42,951)	(40,590)	2,361			
Grand Totals:- Income	1,200	104,824	124,325	19,501			84.3%
Expenditure	1,537	147,776	164,915	17,139	2,678	14,462	91.2%
Net Income over Expenditure	(337)	(42,951)	(40,590)	2,361			
Movement to/(from) Gen Reserve	(337)	(42,951)	(40,590)	2,361			