

# REPORT TO TOWN CENTRE COMMITTEE STRATEGIC PLAN UPDATE REPORT



**Report Reference** T-24-04  
**Meeting Date** 17<sup>th</sup> June 2024  
**Agenda Item** 11  
**Prepared by** Town Clerk

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## 1.0 BACKGROUND

As part of the committee's role in overseeing the implementation of the council's strategic plan, it considers an update report at each meeting outlining progress on delivering the current year action plan.

The uncompleted actions from the 2023/24 action plan have been rolled over into the 2024/25 action plan. The Town Clerk has assigned target dates for all actions.

## 2.0 DECISIONS REQUIRED

The committee should review the progress on implementing the agreed action plan to date (section three) and consider whether it wishes to amend any of the target dates set out .

### 3.0 TOWN CENTRE COMMITTEE ACTIONS REPORT 2024/25 JUNE 2024

	Origin	A Ref	O Ref	Action	Lead Officer	Target Date	Status	Committee Update
	24/25	TOW21	TC4	Deliver a successful Knutsford Flash Fashion event in Spring	Town Centre Manager	18/05/2024	Complete	
	24/25	TOW28	TC11	Implement the Take a Seat campaign	Town Centre Manager	31/05/2024	Complete	
	23/24	TOW02	TC1	Develop a project plan for the creation of the masterplan.	Town Clerk	31/07/2024	Started	
	24/25	TOW24	TC7	Deliver successful Knutsford Family Fest	Town Centre Manager	11/08/2024	Started	
	24/25	TOW22	TC5	Trial 'slow Sundays' alfresco dining events	Town Centre Manager	31/08/2024	Started	First held Sunday 09/06 - weather was poor.
	24/25	TOW18	TC1	Undertake consultation on the output of the SPF funded feasibility studies of the From Top to Bottom Street report	Town Clerk	30/09/2024		Report on this work will be tabled at the September meeting (awaiting final copy reports for publication). TCMWG has reviewed the draft report and reached preliminary conclusions.
	24/25	TOW20	TC3	Deliver a successful Knutsford at Home event	Town Centre Manager	30/09/2024	Started	
	24/25	TOW29	TC4	Develop a Knutsford visitor/destination website (SPF funded)	Town Centre Manager	30/09/2024	Started	
	24/25	TOW30	TC5	Develop a Tourism Strategy and arising action plan (SPF funded)	Town Centre Manager	30/09/2024	Started	
	24/25	TOW31	TC6	Support partner tourism destinations with tourism strategy (SPF funded)	Town Centre Manager	30/09/2024	Started	
	23/24	TOW17	S5	Secure a renewed licence for the operation of an outdoor market	Town Clerk	30/09/2024		
	24/25	TOW27	TC10	Implement the Knutsford Feeding Charter	Town Centre Manager	31/12/2024		
	24/25	TOW25	TC8	Subject to feedback from 2024, deliver a successful Wellness Week	Town Centre Manager	31/01/2025		
	24/25	TOW19	TC1	Complete specific project plan aims (once agreed) to further the TCMP	Town Clerk	31/03/2025		

	24/25	TOW26	TC9	Develop initiatives which support local shopping	Town Centre Manager	31/03/2025		
	24/25	TOW32	TC7	Develop relationship with Tatton Park and implement activity to promote Knutsford to TP visitors	Town Centre Manager	31/03/2025		
	24/25	TOW33	TC5	Deliver a programme of business skill workshops	Town Centre Manager	31/03/2025		
	24/25	TOW34	TC6	Investigate shared utility contract options	Town Centre Manager	31/03/2025		
	24/25	TOW35	TC7	Provide recruitment strategy support to local businesses	Town Centre Manager	31/03/2025		
	23/24	TOW11	TC4	Implement the coach friendly town initiative	Town Centre Manager	31/03/2025		