

REPORT TO COMMUNITY COMMITTEE CONSULTATION AND ENGAGEMENT

Report Reference COM-23-14
Meeting Date 4th March 2024
Agenda Item 6
Prepared by Town Clerk



1.0 BACKGROUND

As part of the council's aims to improve the effectiveness of its consultation and community engagement, a current year objective is to develop a *consultation and engagement* template which will be utilised when planning engagement activity.

The template will provide guidance on:

- Opportunities for connecting with existing networks / events
- Reaching different stakeholders and demographics
- Novel and engaging consultation/engagement methods

The overall objective is to ensure that when activity is undertaken, it maximises the potential engagement received from the community.

2.0 DIRECTION SOUGHT FROM COMMITTEE

The committee is invited to discuss and suggest ideas for how to improve engagement / consultation with the community to feed into the first version of the template.

This could include:

- Ideas for how to reach particular demographics / stakeholders
- Opportunities for utilising existing networks or events
- Pros/cons of different methods