

REPORT TO TOWN CENTRE COMMITTEE

MARKETS STRATEGY

Report Reference T-24-16
Meeting Date 29th January 2024
Agenda Item 8
Prepared by Town Clerk



1.0 BACKGROUND

The Markets Strategy was adopted in 2022. It aims to set out the council's strategy for the delivery of markets in Knutsford and covers a five-year period. During this time, the focus has been on the Market Hall and accordingly there have been some slippages to identified actions.

As part of the first year of delivering the council's strategic plan, it was agreed to review the Markets Strategy. This review also takes into account the impending renovation of the Market Hall.

The revised strategy is presented for review and adoption. There is no policy change proposed, but the document has been revised with new timescales for the action plan. This focuses 2024 on the delivery of the new market hall, 2025 on operating the new market hall and 2026 for exploration of the improved outdoor market offer.

2.0 DECISION REQUIRED

The committee should consider the approval of the revised Markets Strategy.