

REPORT TO TOWN CENTRE COMMITTEE

TOWN CENTRE MANAGEMENT REPORT

Report Reference T-24-15
Meeting Date 29th January 2024
Agenda Item 7
Prepared by Town Centre Manager



1.0 BACKGROUND

A meeting with the new Cheshire East Council Head of Rural and Cultural Economy (who manages Tatton Park) was held in late November with the Town Centre Manager and six members. The objective of the meeting was to strengthen the working relationship between Knutsford and Tatton Park.

Minutes of the meeting have been circulated previously. The key points discussed were:

- Event planning and coordination (including the impact of any road closures)
- Potential reciprocal website links
- Potential Knutsford Visitors map to be located within the estate (pending the outcome of market research) - first market research to be conducted within the visitors centre on April 5th with.
- Re-visit the potential of a joint coach initiative
- A request for a Town Councillor to be able to attend meetings of the Tatton Park Board

It was agreed to meet quarterly, alternately at the Council Offices and Tatton Park. Meetings will be Wednesdays at 9:15am.

2.0 MEETING ATTENDANCE

Following the meeting, it was suggested that the attendance at the meetings should be more limited (the original meeting was open to all members) to ensure they remain focused and efficient. The committee is requested to determine:

- a) Whether meetings should be open to all members
- b) Otherwise to appoint [three] members of the committee to attend such meetings

The minutes of meetings will be circulated to all members, regardless of attendance.