

REPORT TO EVENTS COMMITTEE STRATEGIC PLAN UPDATE REPORT



Report Reference E-23-07
Meeting Date 26th June 2023
Agenda Item 9
Prepared by Town Clerk

1.0 BACKGROUND

As part of the committee's role in overseeing the implementation of the council's strategic plan, it will consider an update report at each meeting outlining progress on delivering the current year action plan. The intention of this is to ensure that the agreed actions are delivered on time, any issues promptly reviewed and that the council's strategic actions remain at the fore.

It is also intended that the development of council budgets will be informed by its planned actions under the strategic plan. It is therefore necessary to consider planned actions for the 2024/25 financial year as these should be reflected in the budget. The committee will agree its 2024/25 action plan at the November meeting.

2.0 DECISIONS REQUIRED

No formal decisions are required, but the committee should:

- a) Review the progress on implementing the agreed action plan to date
- b) Determine if there are any actions it wishes to undertake in the next financial year which require budget provision

APENDIX A: EVENTS COMMITTEE ACTIONS REPORT SEPTEMBER 2023

A Ref	O Ref	Action	Lead Officer	Target Date	Status	Committee Update
EVE01	H2	Events Committee to consider options for re-introducing a Heritage Open Days event in September 2024	Events Manager	02/10/2023	Started	Report tabled to committee 02/10/2023
EVE02	H2	Events Committee to consider options for marking the 50th anniversary of the Town Council	Town Clerk / Events Manager	02/10/2023	Started	Report tabled to committee 02/10/2023
EVE03	C5	Events Committee to consider options for a community fun day on the open space at Longridge/Higher Downs in summer 2024	Events Manager	02/10/2023	Started	Report tabled to committee 02/10/2023 - proposed to be held as part of 50th anniversary celebrations.
EVE08	TC6	Events Committee to consider options for a re-launched Knutsford Art Trail for April 2024	Events Manager	02/10/2023	Started	Report tabled to committee 02/10/2023
EVE09	TC6	Events Committee to consider options for a re-launched Knutsford Food and Drink Festival	Events Manager	02/10/2023	Started	Subject to the committee's direction, noting the proposed introduction of Heritage Open Days and re-launch of the Art Trail in addition to activity for the 50th anniversary celebrations and changes within the Events team, - it is suggested that this not be considered until 2025.
EVE05	C5	Host the Knutsford Pumpkin Path	Events Manager	31/10/2023	Started	
EVE10	TC6	Host Knutsford Christmas Market and Christmas Light Switch On	Events Manager	02/12/2023	Started	
EVE06	C5	Host the Crib Service	Civic Events Officer	09/12/2023	Started	
EVE07	C5	Launch the Young Artist of the Year Competition as part of the Knutsford Art Trail	Events Manager	31/01/2024		Subject to the decision in respect of the Art Trail (proposed July 2024) this would commence later in the year.
EVE04	C5	Host the Bunny Hop	Events Manager	30/03/2024		