

# REPORT TO FULL COUNCIL STRATEGIC PLAN CONSULTATION



**Report Reference** C-22-26  
**Meeting Date** 9<sup>th</sup> January 2023  
**Agenda Item** 10  
**Prepared by** Town Clerk

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## 1.0 BACKGROUND

In 2019, the council commenced work on a new strategic plan. Due to staffing issues and the pandemic, this work was significantly delayed. Following approval in November 2021, community consultation was undertaken in the summer of 2022. The consultation included a number of community workshops, an open survey a workshop at the Knutsford Academy and a stand on Longridge. The objective was for the community to inform the development of a new 10-year council strategy. In late summer, a member workshop was held to refine a series of values, aims and objectives which will form the basis of the new strategic plan. The draft plan has now been prepared for consultation.

## 2.0 PROPOSED CONSULTATION

It is proposed that the draft plan be subject to a formal consultation lasting a period of six weeks from 16<sup>th</sup> January to 24<sup>th</sup> February. Details of the consultation will be published online, in local media, and in notice boards. It will also be distributed via the council e-newsletter and sent to local community organisations.

The consultation will seek the public's feedback on:

- a) The draft council values
- b) The draft aims for the new plan
- c) The draft objectives under each aim
- d) Ideas for specific actions they would like to see to deliver on each objective

The consultation will be supported by an information evening where the council will present the results of the summer consultation and take questions on the content of the draft plan.

After the conclusion of the consultation, the feedback will be collated and reviewed by the Strategic Plan working group. The plan will then be revised but it is suggested that the plan is then parked until May when the new council is elected rather than being adopted towards the end of the current council.

## 3.0 DECISION REQUIRED

Council should consider the approval of the draft plan for public consultation as outlined.