

Detailed Income & Expenditure by Budget Heading 30/11/2022

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Events & Town Centre							
401 Christmas Lights Switch On							
1300 Sponsorship income	0	500	0	(500)			0.0%
Christmas Lights Switch On :- Income	0	500	0	(500)			
4180 External contractors	0	2,412	3,225	813		813	74.8%
4255 Events costs	69	69	2,120	2,051		2,051	3.2%
4300 Marketing and Publicity	127	305	1,100	795		795	27.7%
Christmas Lights Switch On :- Indirect Expenditure	195	2,786	6,445	3,659	0	3,659	43.2%
Net Income over Expenditure	(195)	(2,286)	(6,445)	(4,159)			
402 Christmas Market							
1200 Speciality Market Income	635	19,358	19,500	143			99.3%
1305 Donations Received	0	0	700	700			0.0%
1999 Misc Income	1,100	1,100	1,100	0			100.0%
Christmas Market :- Income	1,735	20,458	21,300	843			96.0%
4090 Professional Fees	567	609	230	(379)		(379)	264.6%
4101 Insurance	0	0	550	550		550	0.0%
4112 Print	0	0	100	100		100	0.0%
4180 External contractors	1,090	1,275	13,850	12,575		12,575	9.2%
4266 Donation	0	70	420	350		350	16.7%
4300 Marketing and Publicity	48	48	0	(48)		(48)	0.0%
Christmas Market :- Indirect Expenditure	1,705	2,001	15,150	13,149	0	13,149	13.2%
Net Income over Expenditure	31	18,456	6,150	(12,306)			
403 Town Centre Christmas Lights							
1300 Sponsorship income	1,650	1,650	800	(850)			206.3%
1320 Sales / Service Provision	2,283	2,283	2,050	(233)			111.4%
Town Centre Christmas Lights :- Income	3,933	3,933	2,850	(1,083)			138.0%
4174 Utilities	0	0	250	250		250	0.0%
4180 External contractors	29,862	29,862	32,100	2,238	1,150	1,088	96.6%
4615 Shop Christmas Trees	360	360	1,900	1,540		1,540	18.9%
Town Centre Christmas Lights :- Indirect Expenditure	30,222	30,222	34,250	4,028	1,150	2,878	91.6%
Net Income over Expenditure	(26,289)	(26,289)	(31,400)	(5,111)			

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404 Crib Service & Lantern Parade							
4180 External contractors	0	0	350	350		350	0.0%
4255 Events costs	0	0	300	300		300	0.0%
Crib Service & Lantern Parade :- Indirect Expenditure	0	0	650	650	0	650	0.0%
Net Expenditure	0	0	(650)	(650)			
410 Food and Drink Festival							
1200 Speciality Market Income	0	3,265	3,580	315			91.2%
1315 Advertising Income	0	420	600	180			70.0%
Food and Drink Festival :- Income	0	3,685	4,180	495			88.2%
4090 Professional Fees	0	284	0	(284)		(284)	0.0%
4151 Venue Hire Costs	300	300	425	125		125	70.6%
4180 External contractors	0	1,774	310	(1,464)		(1,464)	572.3%
4255 Events costs	0	1,047	1,750	703		703	59.8%
4300 Marketing and Publicity	0	1,668	1,100	(568)		(568)	151.7%
Food and Drink Festival :- Indirect Expenditure	300	5,073	3,585	(1,488)	0	(1,488)	141.5%
Net Income over Expenditure	(300)	(1,388)	595	1,983			
412 Art Trail							
4255 Events costs	0	497	500	3		3	99.3%
4300 Marketing and Publicity	0	215	500	285		285	43.0%
Art Trail :- Indirect Expenditure	0	712	1,000	288	0	288	71.2%
Net Expenditure	0	(712)	(1,000)	(288)			
415 Town Centre Management							
1315 Advertising Income	0	425	2,490	2,065			17.1%
1320 Sales / Service Provision	0	150	830	681			18.0%
Town Centre Management :- Income	0	575	3,320	2,746			17.3%
4112 Print	0	0	930	930		930	0.0%
4240 Benchmarking	0	0	850	850		850	0.0%
4300 Marketing and Publicity	0	114	3,000	2,886		2,886	3.8%
4630 Promotional Events	0	135	3,000	2,865		2,865	4.5%
Town Centre Management :- Indirect Expenditure	0	249	7,780	7,531	0	7,531	3.2%
Net Income over Expenditure	0	326	(4,460)	(4,786)			

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417 Al Fresco Dining Events							
1205 Payments Recovered	0	497	0	(497)			0.0%
Al Fresco Dining Events :- Income	0	497	0	(497)			
4090 Professional Fees	0	0	0	0	400	(400)	0.0%
4180 External contractors	0	500	0	(500)		(500)	0.0%
Al Fresco Dining Events :- Indirect Expenditure	0	500	0	(500)	400	(900)	
Net Income over Expenditure	0	(3)	0	3			
420 Pumpkin Path							
1300 Sponsorship income	500	500	350	(150)			142.9%
1305 Donations Received	0	0	350	350			0.0%
Pumpkin Path :- Income	500	500	700	200			71.4%
4180 External contractors	800	800	800	0		0	100.0%
4255 Events costs	1,501	1,564	1,450	(114)		(114)	107.9%
4300 Marketing and Publicity	50	551	650	99		99	84.7%
Pumpkin Path :- Indirect Expenditure	2,351	2,915	2,900	(15)	0	(15)	100.5%
Net Income over Expenditure	(1,851)	(2,415)	(2,200)	215			
421 Bunny Hop							
1300 Sponsorship income	100	100	250	150			40.0%
Bunny Hop :- Income	100	100	250	150			40.0%
4255 Events costs	0	183	200	17		17	91.4%
4300 Marketing and Publicity	0	15	300	285		285	5.0%
Bunny Hop :- Indirect Expenditure	0	198	500	302	0	302	39.6%
Net Income over Expenditure	100	(98)	(250)	(152)			
430 Town Awards							
1300 Sponsorship income	0	500	500	0			100.0%
Town Awards :- Income	0	500	500	0			100.0%
4060 Refreshments/catering	0	221	275	54		54	80.4%
4112 Print	0	0	75	75		75	0.0%
4255 Events costs	0	259	150	(109)		(109)	172.5%
Town Awards :- Indirect Expenditure	0	480	500	20	0	20	95.9%
Net Income over Expenditure	0	20	0	(20)			

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435 ReFresh Knutsford							
4151 Venue Hire Costs	300	538	400	(138)		(138)	134.5%
4255 Events costs	0	0	100	100		100	0.0%
4300 Marketing and Publicity	50	210	500	290		290	42.0%
ReFresh Knutsford :- Indirect Expenditure	350	748	1,000	252	0	252	74.8%
Net Expenditure	(350)	(748)	(1,000)	(252)			
440 Music Festival							
1300 Sponsorship income	0	1,250	1,000	(250)			125.0%
1320 Sales / Service Provision	0	6,049	5,400	(649)			112.0%
1321 Bar / Refreshment Sales	0	709	0	(709)			0.0%
Music Festival :- Income	0	8,008	6,400	(1,608)			125.1%
4107 Paypal Transaction Fees	0	86	100	14		14	85.9%
4151 Venue Hire Costs	0	650	725	75		75	89.7%
4180 External contractors	0	3,963	4,175	213		213	94.9%
4255 Events costs	0	7,956	7,000	(956)		(956)	113.7%
4266 Donation	0	84	0	(84)		(84)	0.0%
4300 Marketing and Publicity	0	1,856	1,900	44		44	97.7%
4320 Cost of Sales	0	162	0	(162)		(162)	0.0%
Music Festival :- Indirect Expenditure	0	14,756	13,900	(856)	0	(856)	106.2%
Net Income over Expenditure	0	(6,748)	(7,500)	(752)			
445 Taste Knutsford							
1315 Advertising Income	0	0	500	500			0.0%
1320 Sales / Service Provision	83	3,543	5,000	1,457			70.9%
Taste Knutsford :- Income	83	3,543	5,500	1,957			64.4%
4107 Paypal Transaction Fees	0	115	150	35		35	76.8%
4160 Water	0	(57)	0	57		57	0.0%
4255 Events costs	30	1,066	3,945	2,879	1,783	1,096	72.2%
4300 Marketing and Publicity	0	120	1,000	880		880	12.0%
4999 Misc Costs	0	0	100	100		100	0.0%
Taste Knutsford :- Indirect Expenditure	30	1,244	5,195	3,951	1,783	2,167	58.3%
Net Income over Expenditure	53	2,299	305	(1,994)			
450 Other Events / Projects							
1201 Makers Market Income	0	2,872	4,250	1,379			67.6%
1205 Payments Recovered	200	1,600	2,000	400			80.0%

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1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	200	4,472	6,500	2,029			68.8%
4090 Professional Fees	0	(800)	2,000	2,800		2,800	(40.0%)
4257 Commemorative Events	0	1,998	2,500	502		502	79.9%
4601 Remembrance Sunday	110	255	1,000	746		746	25.4%
4604 Flowers in Wallwood	0	0	500	500		500	0.0%
4605 Town Centre Bunting	0	1,880	1,880	0		0	100.0%
4650 Young Artist of the Year	0	146	750	604		604	19.4%
Other Events / Projects :- Indirect Expenditure	110	3,479	8,630	5,151	0	5,151	40.3%
Net Income over Expenditure	90	993	(2,130)	(3,123)			
<u>455 Knutsford Voucher Scheme</u>							
1350 Knutsford Voucher Income	(83)	2,135	2,500	365			85.4%
1355 Postage Paid	0	101	105	4			96.0%
Knutsford Voucher Scheme :- Income	(83)	2,236	2,605	369			85.8%
4107 Paypal Transaction Fees	0	21	75	54		54	28.0%
4112 Print	0	0	295	295		295	0.0%
4655 Voucher Scheme Redemptions	0	820	2,250	1,430		1,430	36.4%
Knutsford Voucher Scheme :- Indirect Expenditure	0	841	2,620	1,779	0	1,779	32.1%
Net Income over Expenditure	(83)	1,395	(15)	(1,410)			
<u>475 Special Projects</u>							
4090 Professional Fees	0	0	900	900		900	0.0%
4180 External contractors	0	3,300	7,500	4,200		4,200	44.0%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
4999 Misc Costs	0	0	700	700		700	0.0%
Special Projects :- Indirect Expenditure	0	3,300	9,400	6,100	0	6,100	35.1%
Net Expenditure	0	(3,300)	(9,400)	(6,100)			
Events & Town Centre :- Income	6,468	49,006	54,105	5,099			90.6%
Expenditure	35,263	69,503	113,505	44,002	3,333	40,668	64.2%
Movement to/(from) Gen Reserve	(28,795)	(20,498)					
Grand Totals:- Income	6,468	49,006	54,105	5,099			90.6%
Expenditure	35,263	69,503	113,505	44,002	3,333	40,668	64.2%
Net Income over Expenditure	(28,795)	(20,498)	(59,400)	(38,902)			
Movement to/(from) Gen Reserve	(28,795)	(20,498)					