

Detailed Income & Expenditure by Budget Heading 08/06/2022

Month No: 3

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Events & Town Centre							
<u>401 Christmas Lights Switch On</u>							
4180 External contractors	0	0	3,225	3,225		3,225	0.0%
4255 Events costs	0	0	2,120	2,120		2,120	0.0%
4300 Marketing and Publicity	0	0	1,100	1,100		1,100	0.0%
Christmas Lights Switch On :- Indirect Expenditure	0	0	6,445	6,445	0	6,445	0.0%
Net Expenditure	0	0	(6,445)	(6,445)			
<u>402 Christmas Market</u>							
1200 Speciality Market Income	0	0	19,500	19,500			0.0%
1305 Donations Received	0	0	700	700			0.0%
1999 Misc Income	0	0	1,100	1,100			0.0%
Christmas Market :- Income	0	0	21,300	21,300			0.0%
4090 Professional Fees	0	0	230	230		230	0.0%
4101 Insurance	0	0	550	550		550	0.0%
4112 Print	0	0	100	100		100	0.0%
4180 External contractors	0	0	13,850	13,850		13,850	0.0%
4266 Donation	0	70	420	350		350	16.7%
Christmas Market :- Indirect Expenditure	0	70	15,150	15,080	0	15,080	0.5%
Net Income over Expenditure	0	(70)	6,150	6,220			
<u>403 Town Centre Christmas Lights</u>							
1300 Sponsorship income	0	0	800	800			0.0%
1320 Sales / Service Provision	0	0	2,050	2,050			0.0%
Town Centre Christmas Lights :- Income	0	0	2,850	2,850			0.0%
4174 Utilities	0	0	250	250		250	0.0%
4180 External contractors	0	0	32,100	32,100		32,100	0.0%
4615 Shop Christmas Trees	0	0	1,900	1,900		1,900	0.0%
Town Centre Christmas Lights :- Indirect Expenditure	0	0	34,250	34,250	0	34,250	0.0%
Net Income over Expenditure	0	0	(31,400)	(31,400)			
<u>404 Crib Service & Lantern Parade</u>							
4180 External contractors	0	0	350	350		350	0.0%
4255 Events costs	0	0	300	300		300	0.0%
Crib Service & Lantern Parade :- Indirect Expenditure	0	0	650	650	0	650	0.0%
Net Expenditure	0	0	(650)	(650)			

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410 Food and Drink Festival							
1200 Speciality Market Income	0	0	3,580	3,580			0.0%
1315 Advertising Income	0	0	600	600			0.0%
Food and Drink Festival :- Income	0	0	4,180	4,180			0.0%
4151 Venue Hire Costs	0	0	425	425		425	0.0%
4180 External contractors	0	0	310	310		310	0.0%
4255 Events costs	0	0	1,750	1,750		1,750	0.0%
4300 Marketing and Publicity	0	0	1,100	1,100		1,100	0.0%
Food and Drink Festival :- Indirect Expenditure	0	0	3,585	3,585	0	3,585	0.0%
Net Income over Expenditure	0	0	595	595			
412 Art Trail							
4255 Events costs	0	297	500	203	200	3	99.3%
4300 Marketing and Publicity	0	200	500	300		300	40.0%
Art Trail :- Indirect Expenditure	0	497	1,000	503	200	303	69.7%
Net Expenditure	0	(497)	(1,000)	(503)			
415 Town Centre Management							
1315 Advertising Income	0	0	2,490	2,490			0.0%
1320 Sales / Service Provision	0	0	830	830			0.0%
Town Centre Management :- Income	0	0	3,320	3,320			0.0%
4112 Print	0	0	930	930		930	0.0%
4180 External contractors	0	(400)	0	400	400	0	0.0%
4240 Benchmarking	0	0	850	850		850	0.0%
4300 Marketing and Publicity	0	0	3,000	3,000		3,000	0.0%
4630 Promotional Events	0	0	3,000	3,000		3,000	0.0%
Town Centre Management :- Indirect Expenditure	0	(400)	7,780	8,180	400	7,780	0.0%
Net Income over Expenditure	0	400	(4,460)	(4,860)			
420 Pumpkin Path							
1300 Sponsorship income	0	0	350	350			0.0%
1305 Donations Received	0	0	350	350			0.0%
Pumpkin Path :- Income	0	0	700	700			0.0%
4180 External contractors	0	0	800	800		800	0.0%
4255 Events costs	0	0	1,450	1,450		1,450	0.0%
4300 Marketing and Publicity	0	0	650	650		650	0.0%
Pumpkin Path :- Indirect Expenditure	0	0	2,900	2,900	0	2,900	0.0%
Net Income over Expenditure	0	0	(2,200)	(2,200)			

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<u>421 Bunny Hop</u>							
1300 Sponsorship income	0	0	250	250			0.0%
Bunny Hop :- Income	0	0	250	250			0.0%
4255 Events costs	0	170	200	30		30	85.0%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
Bunny Hop :- Indirect Expenditure	0	170	500	330	0	330	34.0%
Net Income over Expenditure	0	(170)	(250)	(80)			
<u>430 Town Awards</u>							
1300 Sponsorship income	0	0	500	500			0.0%
Town Awards :- Income	0	0	500	500			0.0%
4060 Refreshments/catering	0	152	275	123		123	55.4%
4112 Print	0	0	75	75		75	0.0%
4255 Events costs	0	259	150	(109)		(109)	172.5%
Town Awards :- Indirect Expenditure	0	411	500	89	0	89	82.2%
Net Income over Expenditure	0	(411)	0	411			
<u>435 ReFresh Knutsford</u>							
4151 Venue Hire Costs	0	0	400	400		400	0.0%
4255 Events costs	0	0	100	100		100	0.0%
4300 Marketing and Publicity	0	0	500	500		500	0.0%
ReFresh Knutsford :- Indirect Expenditure	0	0	1,000	1,000	0	1,000	0.0%
Net Expenditure	0	0	(1,000)	(1,000)			
<u>440 Music Festival</u>							
1005 Room Hire income	0	(100)	0	100			0.0%
1300 Sponsorship income	0	1,250	1,000	(250)			125.0%
1320 Sales / Service Provision	100	4,313	5,400	1,087			79.9%
Music Festival :- Income	100	5,463	6,400	937			85.4%
4107 Paypal Transaction Fees	0	0	100	100		100	0.0%
4151 Venue Hire Costs	0	0	725	725		725	0.0%
4180 External contractors	0	0	4,175	4,175		4,175	0.0%
4255 Events costs	100	3,445	7,000	3,555		3,555	49.2%
4266 Donation	0	84	0	(84)		(84)	0.0%
4300 Marketing and Publicity	0	916	1,900	984		984	48.2%
Music Festival :- Indirect Expenditure	100	4,445	13,900	9,455	0	9,455	32.0%
Net Income over Expenditure	0	1,018	(7,500)	(8,518)			

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445 Taste Knutsford							
1315 Advertising Income	0	0	500	500			0.0%
1320 Sales / Service Provision	0	2,663	5,000	2,337			53.3%
Taste Knutsford :- Income	0	2,663	5,500	2,837			48.4%
4107 Paypal Transaction Fees	0	0	150	150		150	0.0%
4255 Events costs	0	(50)	3,945	3,995	1,289	2,705	31.4%
4300 Marketing and Publicity	0	120	1,000	880		880	12.0%
4999 Misc Costs	0	97	100	3		3	96.6%
Taste Knutsford :- Indirect Expenditure	0	167	5,195	5,028	1,289	3,739	28.0%
Net Income over Expenditure	0	2,496	305	(2,191)			
450 Other Events / Projects							
1201 Makers Market Income	0	0	4,250	4,250			0.0%
1205 Payments Recovered	200	600	2,000	1,400			30.0%
1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	200	600	6,500	5,900			9.2%
4090 Professional Fees	0	(3,200)	2,000	5,200	3,200	2,000	0.0%
4257 Commemorative Events	0	594	2,500	1,906	612	1,294	48.2%
4601 Remembrance Sunday	0	145	1,000	856		856	14.4%
4604 Flowers in Wallwood	0	0	500	500		500	0.0%
4605 Town Centre Bunting	0	995	1,880	885		885	52.9%
4650 Young Artist of the Year	0	0	750	750		750	0.0%
Other Events / Projects :- Indirect Expenditure	0	(1,467)	8,630	10,097	3,812	6,285	27.2%
Net Income over Expenditure	200	2,067	(2,130)	(4,197)			
455 Knutsford Voucher Scheme							
1350 Knutsford Voucher Income	0	1,826	2,500	674			73.0%
1355 Postage Paid	0	86	105	19			82.1%
Knutsford Voucher Scheme :- Income	0	1,912	2,605	693			73.4%
4107 Paypal Transaction Fees	0	5	75	70		70	6.6%
4112 Print	0	0	295	295		295	0.0%
4655 Voucher Scheme Redemptions	0	275	2,250	1,975		1,975	12.2%
4999 Misc Costs	0	13	0	(13)		(13)	0.0%
Knutsford Voucher Scheme :- Indirect Expenditure	0	293	2,620	2,327	0	2,327	11.2%
Net Income over Expenditure	0	1,620	(15)	(1,635)			

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<u>475 Special Projects</u>							
4090 Professional Fees	0	0	900	900		900	0.0%
4180 External contractors	0	3,300	7,500	4,200		4,200	44.0%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
4999 Misc Costs	0	0	700	700		700	0.0%
Special Projects :- Indirect Expenditure	<u>0</u>	<u>3,300</u>	<u>9,400</u>	<u>6,100</u>	<u>0</u>	<u>6,100</u>	<u>35.1%</u>
Net Expenditure	<u>0</u>	<u>(3,300)</u>	<u>(9,400)</u>	<u>(6,100)</u>			
Events & Town Centre :- Income	300	10,639	54,105	43,466			19.7%
Expenditure	100	7,486	113,505	106,019	5,701	100,317	11.6%
Movement to/(from) Gen Reserve	<u>200</u>	<u>3,153</u>					
Grand Totals:- Income	300	10,639	54,105	43,466			19.7%
Expenditure	100	7,486	113,505	106,019	5,701	100,317	11.6%
Net Income over Expenditure	<u>200</u>	<u>3,153</u>	<u>(59,400)</u>	<u>(62,553)</u>			
Movement to/(from) Gen Reserve	<u>200</u>	<u>3,153</u>					