

Detailed Income & Expenditure by Budget Heading 15/03/2022

Month No: 12

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Events & Town Centre							
401 Christmas Lights Switch On							
4180 External contractors	0	300	3,225	2,925		2,925	9.3%
4250 Christmas Festivities	101	101	0	(101)		(101)	0.0%
4255 Events costs	0	1,731	2,120	389		389	81.7%
4300 Marketing and Publicity	0	811	1,100	289		289	73.7%
Christmas Lights Switch On :- Indirect Expenditure	101	2,943	6,445	3,502	0	3,502	45.7%
Net Expenditure	(101)	(2,943)	(6,445)	(3,502)			
402 Christmas Market							
1200 Speciality Market Income	(90)	12,139	19,400	7,261			62.6%
1305 Donations Received	0	123	700	577			17.6%
1999 Misc Income	0	1,100	1,100	0			100.0%
Christmas Market :- Income	(90)	13,362	21,200	7,838			63.0%
4090 Professional Fees	0	403	230	(173)		(173)	175.4%
4101 Insurance	0	543	400	(143)		(143)	135.8%
4112 Print	0	60	100	40		40	60.0%
4180 External contractors	0	8,645	13,850	5,205		5,205	62.4%
4205 Misc Purchases	0	0	475	475		475	0.0%
4266 Donation	0	0	350	350		350	0.0%
4999 Misc Costs	0	10	0	(10)		(10)	0.0%
Christmas Market :- Indirect Expenditure	0	9,662	15,405	5,743	0	5,743	62.7%
Net Income over Expenditure	(90)	3,700	5,795	2,095			
403 Town Centre Christmas Lights							
1300 Sponsorship income	0	1,600	800	(800)			200.0%
1320 Sales / Service Provision	0	1,917	2,050	133			93.5%
Town Centre Christmas Lights :- Income	0	3,517	2,850	(667)			123.4%
4174 Utilities	0	0	230	230		230	0.0%
4180 External contractors	0	28,525	30,850	2,325		2,325	92.5%
4255 Events costs	0	346	0	(346)		(346)	0.0%
4615 Shop Christmas Trees	0	1,978	1,900	(78)		(78)	104.1%
Town Centre Christmas Lights :- Indirect Expenditure	0	30,849	32,980	2,131	0	2,131	93.5%
Net Income over Expenditure	0	(27,332)	(30,130)	(2,798)			

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404 Crib Service & Lantern Parade							
1305 Donations Received	0	0	50	50			0.0%
Crib Service & Lantern Parade :- Income	0	0	50	50			0.0%
4180 External contractors	0	565	775	210		210	72.9%
4255 Events costs	0	2,783	2,700	(83)		(83)	103.1%
Crib Service & Lantern Parade :- Indirect Expenditure	0	3,348	3,475	127	0	127	96.3%
Net Income over Expenditure	0	(3,348)	(3,425)	(77)			
415 Town Centre Management							
1315 Advertising Income	0	2,410	2,000	(410)			120.5%
1320 Sales / Service Provision	0	322	0	(322)			0.0%
Town Centre Management :- Income	0	2,732	2,000	(732)			136.6%
4112 Print	0	907	820	(87)		(87)	110.6%
4180 External contractors	0	921	0	(921)	200	(1,121)	0.0%
4205 Misc Purchases	0	45	0	(45)		(45)	0.0%
4240 Benchmarking	0	0	750	750		750	0.0%
4300 Marketing and Publicity	0	2,505	3,360	855		855	74.6%
4625 Coach Friendly Town Scheme	0	0	1,500	1,500		1,500	0.0%
4630 Promotional Events	0	1,134	3,000	1,866		1,866	37.8%
4999 Misc Costs	0	(0)	0	0		0	0.0%
Town Centre Management :- Indirect Expenditure	0	5,513	9,430	3,917	200	3,717	60.6%
Net Income over Expenditure	0	(2,781)	(7,430)	(4,649)			
420 Pumpkin Path							
1300 Sponsorship income	0	350	250	(100)			140.0%
1305 Donations Received	0	266	500	234			53.3%
Pumpkin Path :- Income	0	616	750	134			82.2%
4180 External contractors	0	800	800	0		0	100.0%
4255 Events costs	0	1,928	1,450	(478)		(478)	133.0%
4266 Donation	0	86	0	(86)		(86)	0.0%
4300 Marketing and Publicity	0	567	650	83		83	87.3%
Pumpkin Path :- Indirect Expenditure	0	3,382	2,900	(482)	0	(482)	116.6%
Net Income over Expenditure	0	(2,765)	(2,150)	615			

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<u>421 Bunny Hop</u>							
1300 Sponsorship income	0	0	250	250			0.0%
Bunny Hop :- Income	0	0	250	250			0.0%
4255 Events costs	0	9	200	191		191	4.6%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
Bunny Hop :- Indirect Expenditure	0	9	500	491	0	491	1.9%
Net Income over Expenditure	0	(9)	(250)	(241)			
<u>425 Knutsfordian Exhibition</u>							
1305 Donations Received	0	38	250	212			15.1%
1320 Sales / Service Provision	0	708	500	(208)			141.7%
Knutsfordian Exhibition :- Income	0	746	750	4			99.5%
4060 Refreshments/catering	0	255	0	(255)		(255)	0.0%
4180 External contractors	0	480	480	0		0	100.0%
4255 Events costs	0	703	700	(3)		(3)	100.4%
4300 Marketing and Publicity	0	323	320	(3)		(3)	100.8%
Knutsfordian Exhibition :- Indirect Expenditure	0	1,761	1,500	(261)	0	(261)	117.4%
Net Income over Expenditure	0	(1,014)	(750)	264			
<u>430 Town Awards</u>							
1300 Sponsorship income	0	500	500	0			100.0%
Town Awards :- Income	0	500	500	0			100.0%
4060 Refreshments/catering	0	252	275	23		23	91.5%
4112 Print	0	0	150	150		150	0.0%
4151 Venue Hire Costs	0	250	0	(250)		(250)	0.0%
4255 Events costs	0	11	75	64		64	14.4%
Town Awards :- Indirect Expenditure	0	512	500	(12)	0	(12)	102.5%
Net Income over Expenditure	0	(12)	0	12			
<u>435 ReFresh Knutsford</u>							
4151 Venue Hire Costs	0	400	0	(400)		(400)	0.0%
4255 Events costs	0	20	0	(20)		(20)	0.0%
4300 Marketing and Publicity	0	269	0	(269)		(269)	0.0%
ReFresh Knutsford :- Indirect Expenditure	0	689	0	(689)	0	(689)	
Net Expenditure	0	(689)	0	689			

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440 Music Festival							
1300 Sponsorship income	0	1,000	1,000	0			100.0%
1305 Donations Received	0	86	0	(86)			0.0%
1320 Sales / Service Provision	0	3,112	5,400	2,288			57.6%
Music Festival :- Income	0	4,198	6,400	2,202			65.6%
4107 Paypal Transaction Fees	0	127	0	(127)		(127)	0.0%
4151 Venue Hire Costs	0	500	625	125		125	80.0%
4180 External contractors	0	3,626	4,250	624		624	85.3%
4255 Events costs	56	5,370	7,125	1,755		1,755	75.4%
4300 Marketing and Publicity	0	1,706	1,900	194		194	89.8%
Music Festival :- Indirect Expenditure	56	11,329	13,900	2,571	0	2,571	81.5%
Net Income over Expenditure	(56)	(7,131)	(7,500)	(369)			
445 Taste Knutsford							
1320 Sales / Service Provision	0	6,780	4,000	(2,780)			169.5%
Taste Knutsford :- Income	0	6,780	4,000	(2,780)			169.5%
4107 Paypal Transaction Fees	0	135	0	(135)		(135)	0.0%
4255 Events costs	309	2,462	3,000	538	1,290	(752)	125.1%
4300 Marketing and Publicity	0	30	400	370		370	7.5%
4999 Misc Costs	0	39	100	61		61	39.0%
Taste Knutsford :- Indirect Expenditure	309	2,666	3,500	834	1,290	(456)	113.0%
Net Income over Expenditure	(309)	4,114	500	(3,614)			
450 Other Events / Projects							
1201 Makers Market Income	0	891	4,250	3,359			21.0%
1205 Payments Recovered	200	1,200	2,000	800			60.0%
1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	200	2,091	6,500	4,409			32.2%
4090 Professional Fees	0	(2,000)	2,000	4,000	2,000	2,000	0.0%
4125 Website Costs	0	12	0	(12)		(12)	0.0%
4601 Remembrance Sunday	0	959	1,000	41		41	95.9%
4602 Art Trail	0	265	500	235		235	53.1%
4604 Flowers in Wallwood	0	75	750	675		675	10.0%
4605 Town Centre Bunting	0	1,790	2,600	810		810	68.8%
4650 Young Artist of the Year	0	0	500	500		500	0.0%
Other Events / Projects :- Indirect Expenditure	0	1,102	7,350	6,248	2,000	4,248	42.2%
Net Income over Expenditure	200	989	(850)	(1,839)			

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455 Knutsford Voucher Scheme							
1350 Knutsford Voucher Income	0	7,270	0	(7,270)			0.0%
1355 Postage Paid	0	66	0	(66)			0.0%
Knutsford Voucher Scheme :- Income	0	7,336	0	(7,336)			
4107 Paypal Transaction Fees	0	44	0	(44)		(44)	0.0%
4112 Print	0	293	0	(293)		(293)	0.0%
4655 Voucher Scheme Redemptions	0	3,485	0	(3,485)		(3,485)	0.0%
Knutsford Voucher Scheme :- Indirect Expenditure	0	3,823	0	(3,823)	0	(3,823)	
Net Income over Expenditure	0	3,514	0	(3,514)			
475 Special Projects							
1310 Grants Received	0	10,000	0	(10,000)			0.0%
Special Projects :- Income	0	10,000	0	(10,000)			
4060 Refreshments/catering	0	(0)	0	0		0	0.0%
4090 Professional Fees	0	600	0	(600)		(600)	0.0%
Special Projects :- Indirect Expenditure	0	600	0	(600)	0	(600)	
Net Income over Expenditure	0	9,400	0	(9,400)			
Events & Town Centre :- Income	110	51,880	45,250	(6,630)			114.7%
Expenditure	465	78,188	97,885	19,697	3,490	16,207	83.4%
Movement to/(from) Gen Reserve	(355)	(26,308)					
Grand Totals:- Income	110	51,880	45,250	(6,630)			114.7%
Expenditure	465	78,188	97,885	19,697	3,490	16,207	83.4%
Net Income over Expenditure	(355)	(26,308)	(52,635)	(26,327)			
Movement to/(from) Gen Reserve	(355)	(26,308)					