

REPORT TO EVENTS AND TOWN CENTRE MANAGEMENT COMMITTEE PLATINUM JUBILEE PUBLIC ART COMPETITION

Report Reference E-21-22
Meeting Date 21st March 2022
Agenda Item 7
Prepared by Town Clerk



1.0 BACKGROUND

At the November meeting, the committee agreed its programme of activity for the celebrations of HM The Queen's Platinum Jubilee. It was resolved to defer consideration of a public art competition to the March committee meeting to allow Cllr Malloy to discuss the idea with the Knutsford and District Youth Council. Cllr Malloy has now had this discussion and will report verbally on the discussions at the meeting and the children's ideas for marking the jubilee.

Cllr Malloy advised that the children of the KDYC were not receptive to a competition to design an arch. Noting that the KDYC is children aged 10-12, the Town Clerk consulted the Knutsford Academy to see if it was something older students may find more interesting; the Head of SMSC advised he believed there would be interest from students and staff.

2.0 COMPETITION OVERVIEW

A competition could be open to residents aged up to 21 years with a brief to create a design which celebrates Her Majesty and the achievement of the platinum jubilee. The competition would be free to enter.

The competition could run from May until July with the winning design chosen by the Town Mayor, Deputy Town Mayor and Lord Lieutenant of Cheshire; if there was a sponsor they would also sit on the decision panel. The winning design would then be professionally developed by a graphic designer for the manufacturer.

The cost of the artwork would likely be in the region of £3,000-£5,000. The intention would be to fund it through sponsorship, donations and grants. For example, the council could look to secure a sponsor alongside seeking donations from the community. The council could sell a commemorative booklet of the competition entries. The council could also host a civic dinner as a fundraising event etc.

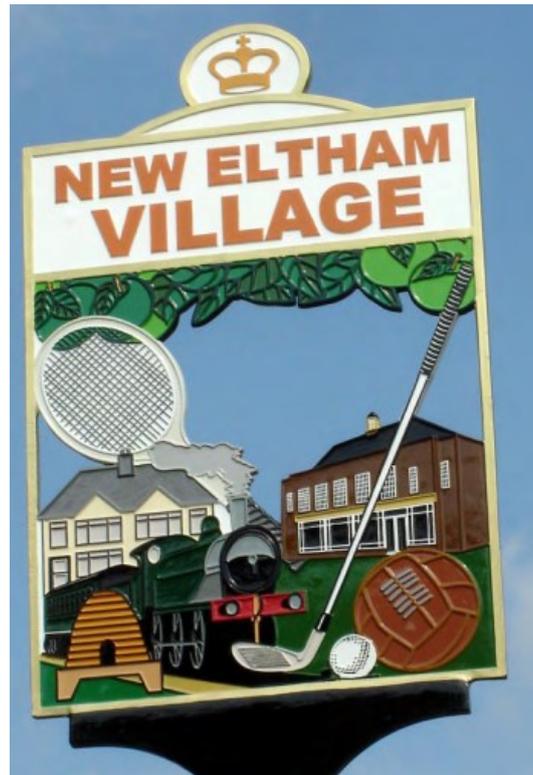
The different options could be:

- a) a new arch for one of the gates at the Moor
- b) a panel / sign to be installed in the centre of the rest garden outside the Courthouse on Toft Road or the garden area behind Booths

3.0 DECISIONS REQUIRED

The committee should determine whether it wishes to run a public art competition to design a piece of public art to celebrate the jubilee as outlined.

APPENDIX A: ILLUSTRATED EXAMPLES



Above/below – cast signs.





Above/below – cast bronze plaques.

