

## Detailed Income &amp; Expenditure by Budget Heading 19/01/2022

Month No: 10

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<b>Events &amp; Town Centre</b>							
<u>401 Christmas Lights Switch On</u>							
4180 External contractors	0	300	3,225	2,925		2,925	9.3%
4255 Events costs	0	2,386	2,120	(266)		(266)	112.6%
4300 Marketing and Publicity	0	811	1,100	289		289	73.7%
Christmas Lights Switch On :- Indirect Expenditure	<b>0</b>	<b>3,497</b>	<b>6,445</b>	<b>2,948</b>	<b>0</b>	<b>2,948</b>	<b>54.3%</b>
<b>Net Expenditure</b>	<b>0</b>	<b>(3,497)</b>	<b>(6,445)</b>	<b>(2,948)</b>			
<u>402 Christmas Market</u>							
1200 Speciality Market Income	(485)	12,652	19,400	6,748			65.2%
1305 Donations Received	0	123	700	577			17.6%
1999 Misc Income	0	1,100	1,100	0			100.0%
Christmas Market :- Income	<b>(485)</b>	<b>13,875</b>	<b>21,200</b>	<b>7,325</b>			<b>65.4%</b>
4090 Professional Fees	0	403	230	(173)		(173)	175.4%
4101 Insurance	0	543	400	(143)		(143)	135.8%
4112 Print	0	60	100	40		40	60.0%
4180 External contractors	0	8,645	13,850	5,205		5,205	62.4%
4205 Misc Purchases	0	0	475	475		475	0.0%
4266 Donation	0	0	350	350		350	0.0%
4999 Misc Costs	0	10	0	(10)		(10)	0.0%
Christmas Market :- Indirect Expenditure	<b>0</b>	<b>9,662</b>	<b>15,405</b>	<b>5,743</b>	<b>0</b>	<b>5,743</b>	<b>62.7%</b>
<b>Net Income over Expenditure</b>	<b>(485)</b>	<b>4,213</b>	<b>5,795</b>	<b>1,582</b>			
<u>403 Town Centre Christmas Lights</u>							
1300 Sponsorship income	0	1,600	800	(800)			200.0%
1320 Sales / Service Provision	38	1,925	2,050	125			93.9%
Town Centre Christmas Lights :- Income	<b>38</b>	<b>3,525</b>	<b>2,850</b>	<b>(675)</b>			<b>123.7%</b>
4174 Utilities	0	0	230	230		230	0.0%
4180 External contractors	0	29,217	30,850	1,633		1,633	94.7%
4615 Shop Christmas Trees	0	1,978	1,900	(78)		(78)	104.1%
Town Centre Christmas Lights :- Indirect Expenditure	<b>0</b>	<b>31,195</b>	<b>32,980</b>	<b>1,785</b>	<b>0</b>	<b>1,785</b>	<b>94.6%</b>
<b>Net Income over Expenditure</b>	<b>38</b>	<b>(27,670)</b>	<b>(30,130)</b>	<b>(2,460)</b>			
<u>404 Crib Service &amp; Lantern Parade</u>							
1305 Donations Received	0	0	50	50			0.0%
Crib Service & Lantern Parade :- Income	<b>0</b>	<b>0</b>	<b>50</b>	<b>50</b>			<b>0.0%</b>

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4180 External contractors	0	565	775	210		210	72.9%
4255 Events costs	0	2,750	2,700	(50)		(50)	101.9%
<b>Crib Service &amp; Lantern Parade :- Indirect Expenditure</b>	<b>0</b>	<b>3,315</b>	<b>3,475</b>	<b>160</b>	<b>0</b>	<b>160</b>	<b>95.4%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(3,315)</b>	<b>(3,425)</b>	<b>(110)</b>			
<b>415 Town Centre Management</b>							
1315 Advertising Income	0	2,410	2,000	(410)			120.5%
1320 Sales / Service Provision	0	322	0	(322)			0.0%
<b>Town Centre Management :- Income</b>	<b>0</b>	<b>2,732</b>	<b>2,000</b>	<b>(732)</b>			<b>136.6%</b>
4112 Print	0	907	820	(87)		(87)	110.6%
4180 External contractors	0	936	0	(936)	200	(1,136)	0.0%
4205 Misc Purchases	0	45	0	(45)		(45)	0.0%
4240 Benchmarking	0	0	750	750		750	0.0%
4255 Events costs	0	0	0	0	572	(572)	0.0%
4300 Marketing and Publicity	0	2,505	3,360	855		855	74.6%
4625 Coach Friendly Town Scheme	0	0	1,500	1,500		1,500	0.0%
4630 Promotional Events	0	1,134	3,000	1,866		1,866	37.8%
4999 Misc Costs	0	(0)	0	0		0	0.0%
<b>Town Centre Management :- Indirect Expenditure</b>	<b>0</b>	<b>5,528</b>	<b>9,430</b>	<b>3,902</b>	<b>772</b>	<b>3,131</b>	<b>66.8%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(2,796)</b>	<b>(7,430)</b>	<b>(4,634)</b>			
<b>420 Pumpkin Path</b>							
1300 Sponsorship income	0	350	250	(100)			140.0%
1305 Donations Received	0	266	500	234			53.3%
<b>Pumpkin Path :- Income</b>	<b>0</b>	<b>616</b>	<b>750</b>	<b>134</b>			<b>82.2%</b>
4180 External contractors	0	800	800	0		0	100.0%
4255 Events costs	0	1,928	1,450	(478)		(478)	133.0%
4266 Donation	0	86	0	(86)		(86)	0.0%
4300 Marketing and Publicity	0	567	650	83		83	87.3%
<b>Pumpkin Path :- Indirect Expenditure</b>	<b>0</b>	<b>3,382</b>	<b>2,900</b>	<b>(482)</b>	<b>0</b>	<b>(482)</b>	<b>116.6%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(2,765)</b>	<b>(2,150)</b>	<b>615</b>			
<b>421 Bunny Hop</b>							
1300 Sponsorship income	0	0	250	250			0.0%
<b>Bunny Hop :- Income</b>	<b>0</b>	<b>0</b>	<b>250</b>	<b>250</b>			<b>0.0%</b>
4255 Events costs	0	9	200	191		191	4.6%

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4300 Marketing and Publicity	0	0	300	300		300	0.0%
Bunny Hop :- Indirect Expenditure	<b>0</b>	<b>9</b>	<b>500</b>	<b>491</b>	<b>0</b>	<b>491</b>	<b>1.9%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(9)</b>	<b>(250)</b>	<b>(241)</b>			
<u>425 Knutsfordian Exhibition</u>							
1305 Donations Received	0	38	250	212			15.1%
1320 Sales / Service Provision	0	708	500	(208)			141.7%
Knutsfordian Exhibition :- Income	<b>0</b>	<b>746</b>	<b>750</b>	<b>4</b>			<b>99.5%</b>
4060 Refreshments/catering	0	149	0	(149)		(149)	0.0%
4180 External contractors	0	480	480	0		0	100.0%
4255 Events costs	0	703	700	(3)		(3)	100.4%
4300 Marketing and Publicity	0	323	320	(3)		(3)	100.8%
Knutsfordian Exhibition :- Indirect Expenditure	<b>0</b>	<b>1,654</b>	<b>1,500</b>	<b>(154)</b>	<b>0</b>	<b>(154)</b>	<b>110.3%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(908)</b>	<b>(750)</b>	<b>158</b>			
<u>430 Town Awards</u>							
1300 Sponsorship income	0	500	500	0			100.0%
Town Awards :- Income	<b>0</b>	<b>500</b>	<b>500</b>	<b>0</b>			<b>100.0%</b>
4060 Refreshments/catering	0	252	275	23		23	91.5%
4112 Print	0	0	150	150		150	0.0%
4151 Venue Hire Costs	0	250	0	(250)		(250)	0.0%
4255 Events costs	0	11	75	64		64	14.4%
Town Awards :- Indirect Expenditure	<b>0</b>	<b>512</b>	<b>500</b>	<b>(12)</b>	<b>0</b>	<b>(12)</b>	<b>102.5%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(12)</b>	<b>0</b>	<b>12</b>			
<u>435 ReFresh Knutsford</u>							
4151 Venue Hire Costs	0	400	0	(400)		(400)	0.0%
4255 Events costs	0	20	0	(20)		(20)	0.0%
4300 Marketing and Publicity	0	269	0	(269)		(269)	0.0%
ReFresh Knutsford :- Indirect Expenditure	<b>0</b>	<b>689</b>	<b>0</b>	<b>(689)</b>	<b>0</b>	<b>(689)</b>	
<b>Net Expenditure</b>	<b>0</b>	<b>(689)</b>	<b>0</b>	<b>689</b>			
<u>440 Music Festival</u>							
1300 Sponsorship income	0	1,000	1,000	0			100.0%
1305 Donations Received	0	86	0	(86)			0.0%
1320 Sales / Service Provision	0	3,112	5,400	2,288			57.6%
Music Festival :- Income	<b>0</b>	<b>4,198</b>	<b>6,400</b>	<b>2,202</b>			<b>65.6%</b>

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4107 Paypal Transaction Fees	0	127	0	(127)		(127)	0.0%
4151 Venue Hire Costs	0	500	625	125		125	80.0%
4180 External contractors	0	3,626	4,250	624		624	85.3%
4255 Events costs	0	5,315	7,125	1,810		1,810	74.6%
4300 Marketing and Publicity	0	1,706	1,900	194		194	89.8%
Music Festival :- Indirect Expenditure	<b>0</b>	<b>11,274</b>	<b>13,900</b>	<b>2,626</b>	<b>0</b>	<b>2,626</b>	<b>81.1%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>(7,076)</b>	<b>(7,500)</b>	<b>(424)</b>			
<u>445 Taste Knutsford</u>							
1320 Sales / Service Provision	396	6,567	4,000	(2,567)			164.2%
Taste Knutsford :- Income	<b>396</b>	<b>6,567</b>	<b>4,000</b>	<b>(2,567)</b>			<b>164.2%</b>
4107 Paypal Transaction Fees	8	126	0	(126)		(126)	0.0%
4255 Events costs	0	1,486	3,000	1,514	1,057	458	84.7%
4300 Marketing and Publicity	0	30	400	370		370	7.5%
4999 Misc Costs	0	39	100	61		61	39.0%
Taste Knutsford :- Indirect Expenditure	<b>8</b>	<b>1,680</b>	<b>3,500</b>	<b>1,820</b>	<b>1,057</b>	<b>763</b>	<b>78.2%</b>
<b>Net Income over Expenditure</b>	<b>388</b>	<b>4,887</b>	<b>500</b>	<b>(4,387)</b>			
<u>450 Other Events / Projects</u>							
1201 Makers Market Income	0	891	4,250	3,359			21.0%
1205 Payments Recovered	0	800	2,000	1,200			40.0%
1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	<b>0</b>	<b>1,691</b>	<b>6,500</b>	<b>4,809</b>			<b>26.0%</b>
4090 Professional Fees	0	(2,000)	2,000	4,000	2,000	2,000	0.0%
4125 Website Costs	0	12	0	(12)		(12)	0.0%
4601 Remembrance Sunday	0	959	1,000	41		41	95.9%
4602 Art Trail	0	265	500	235		235	53.1%
4604 Flowers in Wallwood	0	75	750	675		675	10.0%
4605 Town Centre Bunting	0	1,790	2,600	810		810	68.8%
4650 Young Artist of the Year	0	0	500	500		500	0.0%
Other Events / Projects :- Indirect Expenditure	<b>0</b>	<b>1,102</b>	<b>7,350</b>	<b>6,248</b>	<b>2,000</b>	<b>4,248</b>	<b>42.2%</b>
<b>Net Income over Expenditure</b>	<b>0</b>	<b>589</b>	<b>(850)</b>	<b>(1,439)</b>			
<u>455 Knutsford Voucher Scheme</u>							
1350 Knutsford Voucher Income	0	7,207	0	(7,207)			0.0%
1355 Postage Paid	0	64	0	(64)			0.0%
Knutsford Voucher Scheme :- Income	<b>0</b>	<b>7,271</b>	<b>0</b>	<b>(7,271)</b>			

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4107 Paypal Transaction Fees	0	44	0	(44)		(44)	0.0%
4112 Print	0	293	0	(293)		(293)	0.0%
4655 Voucher Scheme Redemptions	235	3,375	0	(3,375)		(3,375)	0.0%
<b>Knutsford Voucher Scheme :- Indirect Expenditure</b>	<b>235</b>	<b>3,713</b>	<b>0</b>	<b>(3,713)</b>	<b>0</b>	<b>(3,713)</b>	
<b>Net Income over Expenditure</b>	<b>(235)</b>	<b>3,558</b>	<b>0</b>	<b>(3,558)</b>			
<b>475 Special Projects</b>							
1310 Grants Received	0	10,000	0	(10,000)			0.0%
Special Projects :- Income	<b>0</b>	<b>10,000</b>	<b>0</b>	<b>(10,000)</b>			
4060 Refreshments/catering	0	(0)	0	0		0	0.0%
4090 Professional Fees	0	600	0	(600)		(600)	0.0%
Special Projects :- Indirect Expenditure	<b>0</b>	<b>600</b>	<b>0</b>	<b>(600)</b>	<b>0</b>	<b>(600)</b>	
<b>Net Income over Expenditure</b>	<b>0</b>	<b>9,400</b>	<b>0</b>	<b>(9,400)</b>			
Events & Town Centre :- Income	(51)	51,722	45,250	(6,472)			114.3%
Expenditure	243	77,812	97,885	20,073	3,828	16,245	83.4%
<b>Movement to/(from) Gen Reserve</b>	<b>(294)</b>	<b>(26,090)</b>					
Grand Totals:- Income	(51)	51,722	45,250	(6,472)			114.3%
Expenditure	243	77,812	97,885	20,073	3,828	16,245	83.4%
<b>Net Income over Expenditure</b>	<b>(294)</b>	<b>(26,090)</b>	<b>(52,635)</b>	<b>(26,545)</b>			
<b>Movement to/(from) Gen Reserve</b>	<b>(294)</b>	<b>(26,090)</b>					