

REPORT TO PERSONNEL COMMITTEE RECRUITMENT OF TOWN CENTRE AND MARKETING OFFICER



Report Reference P-21-13
Meeting Date 21st December 2021
Agenda Item 4
Prepared by Town Clerk

1.0 BACKGROUND

A recruitment process for a new Town Centre and Marketing Officer was undertaken in November. The council only received six applications and the panel decided to interview all; an offer of employment made to a candidate and the panel agreed that none of the other candidates be offered the position if the first candidate declined. The chosen candidate initially accepted the offer but on 13th December advised that they had decided not to leave their current employment as their employer agreed to offer similar terms.

The Town Centre and Marketing Officer is a part time (32 hours) position. During the recruitment process, it had been suggested that the position should have been made full time (37 hours) to increase the desirability of the role as it was noted that it may be at a level which neither appeals to those seeking full time nor part time work. It is noted that it is a 'job seekers market' at present where recruitment is challenging. The annual cost of increasing the role to full time would be £4,834.

It was agreed with the Chairman that this should be given consideration prior to commencing readvertising.

2.0 DECISION REQUIRED

The committee should whether to:

- a) Readvertise as a full time position
- b) Readvertise at the current 32 hours