

Detailed Income & Expenditure by Budget Heading 02/11/2021

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Events & Town Centre							
<u>401 Christmas Lights Switch On</u>							
4180 External contractors	0	0	3,225	3,225	1,185	2,040	36.7%
4255 Events costs	0	590	2,120	1,530	950	580	72.6%
4300 Marketing and Publicity	0	41	1,100	1,059		1,059	3.7%
Christmas Lights Switch On :- Indirect Expenditure	0	631	6,445	5,814	2,135	3,679	42.9%
Net Expenditure	0	(631)	(6,445)	(5,814)			
<u>402 Christmas Market</u>							
1200 Speciality Market Income	0	17,520	19,400	1,880			90.3%
1305 Donations Received	0	0	700	700			0.0%
1999 Misc Income	0	0	1,100	1,100			0.0%
Christmas Market :- Income	0	17,520	21,200	3,680			82.6%
4090 Professional Fees	0	0	230	230		230	0.0%
4101 Insurance	0	543	400	(143)		(143)	135.8%
4112 Print	0	0	100	100		100	0.0%
4180 External contractors	0	0	13,850	13,850		13,850	0.0%
4205 Misc Purchases	0	0	475	475		475	0.0%
4266 Donation	0	0	350	350		350	0.0%
Christmas Market :- Indirect Expenditure	0	543	15,405	14,862	0	14,862	3.5%
Net Income over Expenditure	0	16,977	5,795	(11,182)			
<u>403 Town Centre Christmas Lights</u>							
1300 Sponsorship income	0	1,600	800	(800)			200.0%
1320 Sales / Service Provision	0	0	2,050	2,050			0.0%
Town Centre Christmas Lights :- Income	0	1,600	2,850	1,250			56.1%
4174 Utilities	0	0	230	230		230	0.0%
4180 External contractors	0	0	30,850	30,850	30,890	(40)	100.1%
4615 Shop Christmas Trees	0	22	1,900	1,878		1,878	1.2%
Town Centre Christmas Lights :- Indirect Expenditure	0	22	32,980	32,958	30,890	2,068	93.7%
Net Income over Expenditure	0	1,578	(30,130)	(31,708)			
<u>404 Crib Service & Lantern Parade</u>							
1305 Donations Received	0	0	50	50			0.0%
Crib Service & Lantern Parade :- Income	0	0	50	50			0.0%

Detailed Income & Expenditure by Budget Heading 02/11/2021

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4180 External contractors	0	0	775	775	565	210	72.9%
4255 Events costs	1,250	1,250	2,700	1,450	1,500	(50)	101.9%
Crib Service & Lantern Parade :- Indirect Expenditure	1,250	1,250	3,475	2,225	2,065	160	95.4%
Net Income over Expenditure	(1,250)	(1,250)	(3,425)	(2,175)			
415 Town Centre Management							
1315 Advertising Income	0	2,410	2,000	(410)			120.5%
1320 Sales / Service Provision	0	230	0	(230)			0.0%
Town Centre Management :- Income	0	2,640	2,000	(640)			132.0%
4112 Print	0	0	820	820		820	0.0%
4180 External contractors	0	936	0	(936)	200	(1,136)	0.0%
4205 Misc Purchases	0	32	0	(32)		(32)	0.0%
4240 Benchmarking	0	0	750	750		750	0.0%
4255 Events costs	0	0	0	0	572	(572)	0.0%
4300 Marketing and Publicity	0	1,998	3,360	1,362	52	1,310	61.0%
4625 Coach Friendly Town Scheme	0	0	1,500	1,500		1,500	0.0%
4630 Promotional Events	0	722	3,000	2,278		2,278	24.1%
Town Centre Management :- Indirect Expenditure	0	3,688	9,430	5,742	824	4,919	47.8%
Net Income over Expenditure	0	(1,048)	(7,430)	(6,382)			
420 Pumpkin Path							
1300 Sponsorship income	0	350	250	(100)			140.0%
1305 Donations Received	0	0	500	500			0.0%
Pumpkin Path :- Income	0	350	750	400			46.7%
4180 External contractors	0	0	800	800	800	0	100.0%
4255 Events costs	0	406	1,450	1,044		1,044	28.0%
4300 Marketing and Publicity	0	192	650	458	400	58	91.2%
Pumpkin Path :- Indirect Expenditure	0	599	2,900	2,301	1,200	1,101	62.0%
Net Income over Expenditure	0	(249)	(2,150)	(1,901)			
421 Bunny Hop							
1300 Sponsorship income	0	0	250	250			0.0%
Bunny Hop :- Income	0	0	250	250			0.0%
4255 Events costs	0	9	200	191		191	4.6%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
Bunny Hop :- Indirect Expenditure	0	9	500	491	0	491	1.9%
Net Income over Expenditure	0	(9)	(250)	(241)			

Detailed Income & Expenditure by Budget Heading 02/11/2021

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
425 Knutsfordian Exhibition							
1305 Donations Received	0	37	250	213			14.7%
1320 Sales / Service Provision	0	583	500	(83)			116.7%
Knutsfordian Exhibition :- Income	0	620	750	130			82.7%
4060 Refreshments/catering	0	149	0	(149)		(149)	0.0%
4180 External contractors	0	480	480	0		0	100.0%
4255 Events costs	0	609	700	91		91	87.0%
4300 Marketing and Publicity	0	323	320	(3)		(3)	100.8%
Knutsfordian Exhibition :- Indirect Expenditure	0	1,560	1,500	(60)	0	(60)	104.0%
Net Income over Expenditure	0	(940)	(750)	190			
430 Town Awards							
1300 Sponsorship income	0	500	500	0			100.0%
Town Awards :- Income	0	500	500	0			100.0%
4060 Refreshments/catering	0	252	275	23		23	91.5%
4112 Print	0	0	150	150		150	0.0%
4151 Venue Hire Costs	0	250	0	(250)		(250)	0.0%
4255 Events costs	0	11	75	64		64	14.4%
Town Awards :- Indirect Expenditure	0	512	500	(12)	0	(12)	102.5%
Net Income over Expenditure	0	(12)	0	12			
435 ReFresh Knutsford							
4151 Venue Hire Costs	0	400	0	(400)		(400)	0.0%
4255 Events costs	0	20	0	(20)		(20)	0.0%
4300 Marketing and Publicity	0	269	0	(269)		(269)	0.0%
ReFresh Knutsford :- Indirect Expenditure	0	689	0	(689)	0	(689)	
Net Expenditure	0	(689)	0	689			
440 Music Festival							
1300 Sponsorship income	0	1,000	1,000	0			100.0%
1305 Donations Received	0	86	0	(86)			0.0%
1320 Sales / Service Provision	0	3,112	5,400	2,288			57.6%
Music Festival :- Income	0	4,198	6,400	2,202			65.6%
4107 Paypal Transaction Fees	0	127	0	(127)		(127)	0.0%
4151 Venue Hire Costs	0	500	625	125		125	80.0%
4180 External contractors	0	3,626	4,250	624		624	85.3%

Detailed Income & Expenditure by Budget Heading 02/11/2021

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4255 Events costs	0	5,315	7,125	1,810		1,810	74.6%
4300 Marketing and Publicity	0	1,706	1,900	194		194	89.8%
Music Festival :- Indirect Expenditure	0	11,274	13,900	2,626	0	2,626	81.1%
Net Income over Expenditure	0	(7,076)	(7,500)	(424)			
445 Taste Knutsford							
1320 Sales / Service Provision	0	3,788	4,000	213			94.7%
Taste Knutsford :- Income	0	3,788	4,000	213			94.7%
4107 Paypal Transaction Fees	0	48	0	(48)		(48)	0.0%
4255 Events costs	0	1,133	3,000	1,867	594	1,273	57.6%
4300 Marketing and Publicity	0	30	400	370		370	7.5%
4999 Misc Costs	0	39	100	61		61	39.0%
Taste Knutsford :- Indirect Expenditure	0	1,250	3,500	2,250	594	1,656	52.7%
Net Income over Expenditure	0	2,538	500	(2,038)			
450 Other Events / Projects							
1201 Makers Market Income	891	891	4,250	3,359			21.0%
1205 Payments Recovered	200	800	2,000	1,200			40.0%
1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	1,091	1,691	6,500	4,809			26.0%
4090 Professional Fees	0	(2,000)	2,000	4,000	2,000	2,000	0.0%
4601 Remembrance Sunday	0	0	1,000	1,000		1,000	0.0%
4602 Art Trail	0	265	500	235		235	53.1%
4604 Flowers in Wallwood	0	75	750	675		675	10.0%
4605 Town Centre Bunting	0	1,790	2,600	810		810	68.8%
4650 Young Artist of the Year	0	0	500	500		500	0.0%
Other Events / Projects :- Indirect Expenditure	0	130	7,350	7,220	2,000	5,220	29.0%
Net Income over Expenditure	1,091	1,561	(850)	(2,411)			
455 Knutsford Voucher Scheme							
1350 Knutsford Voucher Income	0	5,745	0	(5,745)			0.0%
1355 Postage Paid	0	31	0	(31)			0.0%
Knutsford Voucher Scheme :- Income	0	5,776	0	(5,776)			
4107 Paypal Transaction Fees	0	10	0	(10)		(10)	0.0%
4112 Print	0	293	0	(293)		(293)	0.0%
4655 Voucher Scheme Redemptions	0	1,490	0	(1,490)		(1,490)	0.0%
Knutsford Voucher Scheme :- Indirect Expenditure	0	1,793	0	(1,793)	0	(1,793)	
Net Income over Expenditure	0	3,983	0	(3,983)			

Detailed Income & Expenditure by Budget Heading 02/11/2021

Month No: 8

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<u>475 Special Projects</u>							
1310 Grants Received	0	10,000	0	(10,000)			0.0%
Special Projects :- Income	<u>0</u>	<u>10,000</u>	<u>0</u>	<u>(10,000)</u>			
Net Income	<u>0</u>	<u>10,000</u>	<u>0</u>	<u>(10,000)</u>			
Events & Town Centre :- Income	1,091	48,683	45,250	(3,433)			107.6%
Expenditure	1,250	23,951	97,885	73,934	39,708	34,226	65.0%
Movement to/(from) Gen Reserve	<u>(159)</u>	<u>24,732</u>					
Grand Totals:- Income	1,091	48,683	45,250	(3,433)			107.6%
Expenditure	1,250	23,951	97,885	73,934	39,708	34,226	65.0%
Net Income over Expenditure	<u>(159)</u>	<u>24,732</u>	<u>(52,635)</u>	<u>(77,367)</u>			
Movement to/(from) Gen Reserve	<u>(159)</u>	<u>24,732</u>					