

Detailed Income & Expenditure by Budget Heading 08/09/2021

Month No: 6

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Events & Town Centre							
<u>401 Christmas Lights Switch On</u>							
4180 External contractors	0	0	3,225	3,225		3,225	0.0%
4255 Events costs	0	0	2,120	2,120		2,120	0.0%
4300 Marketing and Publicity	0	0	1,100	1,100		1,100	0.0%
Christmas Lights Switch On :- Indirect Expenditure	0	0	6,445	6,445	0	6,445	
Net Expenditure	0	0	(6,445)	(6,445)			
<u>402 Christmas Market</u>							
1200 Speciality Market Income	0	0	19,400	19,400			0.0%
1305 Donations Received	0	0	700	700			0.0%
1999 Misc Income	0	0	1,100	1,100			0.0%
Christmas Market :- Income	0	0	21,200	21,200			
4090 Professional Fees	0	0	230	230		230	0.0%
4101 Insurance	0	0	400	400		400	0.0%
4112 Print	0	0	100	100		100	0.0%
4180 External contractors	0	0	13,850	13,850		13,850	0.0%
4205 Misc Purchases	0	0	475	475		475	0.0%
4266 Donation	0	0	350	350		350	0.0%
Christmas Market :- Indirect Expenditure	0	0	15,405	15,405	0	15,405	
Net Income over Expenditure	0	0	5,795	5,795			
<u>403 Town Centre Christmas Lights</u>							
1300 Sponsorship income	0	0	800	800			0.0%
1320 Sales / Service Provision	0	0	2,050	2,050			0.0%
Town Centre Christmas Lights :- Income	0	0	2,850	2,850			
4174 Utilities	0	0	230	230		230	0.0%
4180 External contractors	0	0	30,850	30,850	30,890	(40)	100.1%
4615 Shop Christmas Trees	0	0	1,900	1,900		1,900	0.0%
Town Centre Christmas Lights :- Indirect Expenditure	0	0	32,980	32,980	30,890	2,090	93.7%
Net Income over Expenditure	0	0	(30,130)	(30,130)			
<u>404 Crib Service & Lantern Parade</u>							
1305 Donations Received	0	0	50	50			0.0%
Crib Service & Lantern Parade :- Income	0	0	50	50			0.0%

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4180 External contractors	0	0	775	775		775	0.0%
4255 Events costs	0	0	2,700	2,700		2,700	0.0%
Crib Service & Lantern Parade :- Indirect Expenditure	0	0	3,475	3,475	0	3,475	0.0%
Net Income over Expenditure	0	0	(3,425)	(3,425)			
415 Town Centre Management							
1315 Advertising Income	0	0	2,000	2,000			0.0%
Town Centre Management :- Income	0	0	2,000	2,000			0.0%
4112 Print	0	0	820	820		820	0.0%
4180 External contractors	0	0	0	0	1,159	(1,159)	0.0%
4205 Misc Purchases	0	32	0	(32)		(32)	0.0%
4240 Benchmarking	0	0	750	750		750	0.0%
4255 Events costs	0	0	0	0	40	(40)	0.0%
4300 Marketing and Publicity	0	1,173	3,360	2,187	52	2,135	36.5%
4625 Coach Friendly Town Scheme	0	0	1,500	1,500		1,500	0.0%
4630 Promotional Events	268	268	3,000	2,732		2,732	8.9%
Town Centre Management :- Indirect Expenditure	268	1,473	9,430	7,957	1,251	6,707	28.9%
Net Income over Expenditure	(268)	(1,473)	(7,430)	(5,957)			
420 Pumpkin Path							
1300 Sponsorship income	0	350	250	(100)			140.0%
1305 Donations Received	0	0	500	500			0.0%
Pumpkin Path :- Income	0	350	750	400			46.7%
4180 External contractors	0	0	800	800		800	0.0%
4255 Events costs	0	0	1,450	1,450		1,450	0.0%
4300 Marketing and Publicity	0	0	650	650		650	0.0%
Pumpkin Path :- Indirect Expenditure	0	0	2,900	2,900	0	2,900	0.0%
Net Income over Expenditure	0	350	(2,150)	(2,500)			
421 Bunny Hop							
1300 Sponsorship income	0	0	250	250			0.0%
Bunny Hop :- Income	0	0	250	250			0.0%
4255 Events costs	0	9	200	191		191	4.6%
4300 Marketing and Publicity	0	0	300	300		300	0.0%
Bunny Hop :- Indirect Expenditure	0	9	500	491	0	491	1.9%
Net Income over Expenditure	0	(9)	(250)	(241)			

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425 Knutsfordian Exhibition							
1305 Donations Received	0	0	250	250			0.0%
1320 Sales / Service Provision	0	0	500	500			0.0%
Knutsfordian Exhibition :- Income	0	0	750	750			0.0%
4180 External contractors	0	480	480	0		0	100.0%
4255 Events costs	0	364	700	336		336	52.0%
4300 Marketing and Publicity	0	323	320	(3)		(3)	100.8%
Knutsfordian Exhibition :- Indirect Expenditure	0	1,167	1,500	334	0	334	77.8%
Net Income over Expenditure	0	(1,167)	(750)	417			
430 Town Awards							
1300 Sponsorship income	0	500	500	0			100.0%
Town Awards :- Income	0	500	500	0			100.0%
4060 Refreshments/catering	0	0	275	275		275	0.0%
4112 Print	0	0	150	150		150	0.0%
4255 Events costs	0	0	75	75		75	0.0%
Town Awards :- Indirect Expenditure	0	0	500	500	0	500	0.0%
Net Income over Expenditure	0	500	0	(500)			
435 ReFresh Knutsford							
4151 Venue Hire Costs	0	250	0	(250)		(250)	0.0%
ReFresh Knutsford :- Indirect Expenditure	0	250	0	(250)	0	(250)	
Net Expenditure	0	(250)	0	250			
440 Music Festival							
1300 Sponsorship income	0	1,000	1,000	0			100.0%
1305 Donations Received	0	86	0	(86)			0.0%
1320 Sales / Service Provision	0	3,220	5,400	2,180			59.6%
Music Festival :- Income	0	4,306	6,400	2,094			67.3%
4107 Paypal Transaction Fees	0	127	0	(127)		(127)	0.0%
4151 Venue Hire Costs	0	500	625	125		125	80.0%
4180 External contractors	0	3,626	4,250	624		624	85.3%
4255 Events costs	228	5,258	7,125	1,867		1,867	73.8%
4300 Marketing and Publicity	0	1,675	1,900	225		225	88.2%
Music Festival :- Indirect Expenditure	228	11,186	13,900	2,714	0	2,714	80.5%
Net Income over Expenditure	(228)	(6,880)	(7,500)	(620)			

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445 Taste Knutsford							
1320 Sales / Service Provision	(45)	3,338	4,000	663			83.4%
Taste Knutsford :- Income	(45)	3,338	4,000	663			83.4%
4107 Paypal Transaction Fees	0	31	0	(31)		(31)	0.0%
4255 Events costs	0	438	3,000	2,562	624	1,938	35.4%
4300 Marketing and Publicity	0	30	400	370		370	7.5%
4999 Misc Costs	0	39	100	61		61	39.0%
Taste Knutsford :- Indirect Expenditure	0	538	3,500	2,962	624	2,337	33.2%
Net Income over Expenditure	(45)	2,799	500	(2,299)			
450 Other Events / Projects							
1201 Makers Market Income	0	0	4,250	4,250			0.0%
1205 Payments Recovered	200	400	2,000	1,600			20.0%
1300 Sponsorship income	0	0	250	250			0.0%
Other Events / Projects :- Income	200	400	6,500	6,100			6.2%
4090 Professional Fees	0	(2,000)	2,000	4,000	2,000	2,000	0.0%
4601 Remembrance Sunday	0	0	1,000	1,000		1,000	0.0%
4602 Art Trail	0	265	500	235		235	53.1%
4604 Flowers in Wallwood	0	75	750	675		675	10.0%
4605 Town Centre Bunting	0	1,095	2,600	1,505	595	910	65.0%
4650 Young Artist of the Year	0	0	500	500		500	0.0%
Other Events / Projects :- Indirect Expenditure	0	(565)	7,350	7,915	2,595	5,320	27.6%
Net Income over Expenditure	200	965	(850)	(1,815)			
455 Knutsford Voucher Scheme							
1350 Knutsford Voucher Income	40	5,725	0	(5,725)			0.0%
1355 Postage Paid	2	27	0	(27)			0.0%
Knutsford Voucher Scheme :- Income	42	5,752	0	(5,752)			
4107 Paypal Transaction Fees	0	10	0	(10)		(10)	0.0%
4655 Voucher Scheme Redemptions	0	920	0	(920)		(920)	0.0%
Knutsford Voucher Scheme :- Indirect Expenditure	0	930	0	(930)	0	(930)	
Net Income over Expenditure	42	4,822	0	(4,822)			
475 Special Projects							
1310 Grants Received	0	10,000	0	(10,000)			0.0%
Special Projects :- Income	0	10,000	0	(10,000)			
Net Income	0	10,000	0	(10,000)			

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Events & Town Centre :- Income	197	24,646	45,250	20,604			54.5%
Expenditure	497	14,988	97,885	82,897	35,360	47,537	51.4%
Movement to/(from) Gen Reserve	(299)	9,657					
Grand Totals:- Income	197	24,646	45,250	20,604			54.5%
Expenditure	497	14,988	97,885	82,897	35,360	47,537	51.4%
Net Income over Expenditure	(299)	9,657	(52,635)	(62,292)			
Movement to/(from) Gen Reserve	(299)	9,657					