

## REPORT TO ASSETS AND OPERATIONS COMMITTEE MARKET HALL CHRISTMAS LIGHTS

**Report Reference** A-20-14  
**Meeting Date** 26<sup>th</sup> April 2021  
**Agenda Item** 7  
**Prepared by** Town Clerk

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### 1.0 BACKGROUND

The Events and Town Centre Management Committee has awarded the 2021-23 Town Centre Christmas Illuminations contract to the Festive Lighting Company and introduced an extension to the scheme to provide some festoon icicle lighting on Silk Mill Street.

The Market Hall currently has a limited Christmas display which previously comprises multi-colour LED bulbs around the top of the building and the shop top Christmas trees (with dim battery powered lights).

In the tender process, the company was asked to provide options for enhancing the display at the Market Hall, their proposal is shown below.



The Town Clerk and Town Centre and Marketing Officer have discussed the proposal. It is suggested that the committee gives consideration to the following:

- a) The replacement of the existing multi-colour LED bulbs with warm white to match the town centre scheme
- b) The provision of the bespoke garland around the arches at the front of the building

Instead of including the hanging balls it is considered the existing shop top Christmas trees are nicer and connecting to the mains as part of installing the garlands would be a notable improvement. It is also considered the proposed bespoke motif over the lettering is unnecessary.

The cost for the lighting scheme as described and inclusive of installation (excluding the cost of the Christmas trees) would be £650 per year. The cost would come from the income generated from the market hall, slightly reducing the operating surplus.

## **2.0 DECISION REQUIRED**

The committee should consider whether it wishes to upgrade the Market Hall Christmas illuminations as outlined. It would then form part of the overall lighting contract for the next three years.