

REPORT TO ENVIRONMENT COMMITTEE

REVOLUTION CYCLE ROUTE SIGNAGE

Report Reference EN-20-10
Meeting Date 22nd March 2021
Agenda Item 9
Prepared by Town Clerk



1.0 BACKGROUND

Cycle Knutsford applied for a grant through the council's community grant scheme to fund the purchase of signage for the Knutsford Revolution cycle route. The application was for 34 signs which would have been affixed to existing street signage using cable ties.

The Finance Committee resolved to recommend that the Environment Committee delivers the signage project directly with Cycle Knutsford instead of awarding a grant.

2.0 PROPOSED SIGNAGE

The Knutsford Revolution Cycle Route is a six mile circular route around Knutsford developed by Cycle Knutsford. It aims to encourage cycling by creating a safe route predominantly along quieter roads and connects the majority of schools, leisure facilities and shopping areas. The objective of providing signage is to help new cyclists navigate the route and to promote its existence.

As a council project, the signage would be secured to existing street signage posts/lamp posts with channel rails and clips which will better secure the signage. The signs will also be made from a longer lasting material.

The signs will direct cyclists where the direction of the route changes; each sign will feature the Cycle Knutsford and town council branding and the signs will be consistently designed and identifiable.

Permission will need to be sought from Cheshire East Highways for the installation of new signage. The signs would be installed by the Town Ranger.

The cost for 34 aluminium composite material signs with channel rail and clips would be £995. This would be drawn from the Tour of Britain Legacy budget in the current financial year.

3.0 DECISION REQUIRED

The committee should consider delivering the project as recommended by the Finance Committee.